

**Building Actors and Leaders for Advancing Community
Excellence in Development:
The BALANCED Project**

**Semi-Annual Results Report #6
For Period January 1, 2011 – June 30, 2011**

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Implemented by:

**Coastal Resources Center at the University of Rhode Island
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Acronyms

ADA	Amara Development Association
ADDO	Accredited Drug Dispensary Outlets
AOTR	Agreement Officer's Technical Representative
AWF	African Wildlife Foundation
BALANCED	Building Actors and Leaders for Advancing Community Excellence in Development
BHC	Barangay Health Center
BHW	Barangay Health Worker
BNS	Barangay Nutrition Scholars
BMS	Behavioral Monitoring Survey
CAP	Conservation Action Planning
CBD	Community-based Distributors
CBFP	Community-based Family Planning
CDM	Camp, Dresser, & McKee
CI	Conservation International
CIP	Conservation International Philippines
COMACO	Community Markets for Conservation
CPE	Couple Peer Educators
CRC	Coastal Resources Center
CDRA	Christian Relief and Development Association
CRM	Coastal Resources Management
CTI	Coral Triangle Initiative
COTR	Contracting Officer's Technical Representative
CTSP	Coral Triangle Support Partnership
DBC	Designing for Behavior Change
DCB	Dual Capacity Building
DED	District Executive Director
DENR	Department of Environment and Natural Resources
DIP	Detailed Implementation Plan
DMO	District Medical Officer
EH	Environmental Health
ECSP	Environmental Security and Change Project
EWNRA	Ethiopian Wetlands and Natural Resources Association
FHI	Family Health International
FISH	Fisheries Improved for Sustainable Harvests
FON	Friends of the Nation
FP	Family Planning
GH	Global Health
GH/HIDN/ID	Global Health/Health, Infectious Diseases, and Nutrition/Infectious Diseases
GLC	Global Learning Center
GPSDO	Guraghe People's Self-help Development Organization

GTZ	German Technical Cooperation Agency
ICFG	Integrated Coastal and Fisheries Governance (project)
ICM	Integrated Coastal Management
IEC	Information, Education and Communication
IR	Intermediate Result
IPOPCORM	Integrated Population and Coastal Resources Management
JGI	Jane Goodall Institute
JHU/CCP	Johns Hopkins University/Center for Communication Programs
K4Health	Knowledge for Health
KM	Knowledge Management
ME&L	Monitoring, Evaluation and Learning
MOH	Ministry of Health
MOU	Memorandum of Understanding
MPA	Marine Protected Area
NCSE	National Conference on Science and Environment
NGO	Non-Governmental Organization
NOAA	National Oceanic and Atmospheric Administration
NPOA	National Plan of Action
ODA	Oromia Development Association
OPRH	Office of Population and Reproductive Health
PEPFAR	President's Emergency Plan for AIDS Relief
PFPI	PATH Foundation Philippines Inc.
PHE	Population-Health-Environment
PPE	Poverty, Population, Environment
PRB	Population Reference Bureau
PSI	Population Services International
PTAL	PHE Technical Assistance Lead
RDMA	Regional Development Mission/Asia
REPS	Regional Environment Program Specialist
RH	Reproductive Health
RHU	Rural Health Units
SANAPA	Saadani National Park
SID	Summit Institute for Development
SO	Strategic Objective
SOTA	State of the Art
SSE-PHE	South-South Exchange on PHE
SUCCESS	Sustainable Coastal Communities and Ecosystems
TA	Technical Assistance
TCMP	Tanzania Coastal Management Partnership
TKCP	Tree Kangaroo Conservation Program
TMRDF	Tawitawi Marine Research and Development Foundation

TNC	The Nature Conservancy
TNC CTC	The Nature Conservancy Coral Triangle Center
TOT	Training of Trainers
TRG	Training Resource Group
UNFPA	United Nations Population Fund
URI	University of Rhode Island
USAID	United States Agency for International Development
USG	United States Government
UZIkwASA	Tanzanian Health Organization
VIP	Verde Island Passage
VIPcMP	Verde Island Passage Marine Corridor Management Plan
WWC	Woodrow Wilson Center
WWF	World Wildlife Fund

I. Introduction

On September 17, 2008, the United States Agency for International Development Bureau for Global Health (USAID/GH) awarded the new Population, Health and Environment (PHE) technical leadership Cooperative Agreement *Building Actors and Leaders for Advancing Community Excellence in Development* (BALANCED) to the Coastal Resources Center (CRC) at the University of Rhode Island (URI) and its highly qualified team of international partners, PATH Foundation Philippines, Inc. (PFPI) and Conservation International (CI). The five-year BALANCED Project has a ceiling of almost \$7.5 million in core funding from the USAID/GH Office of Population and Reproductive Health (OPRH), which includes potential Mission Buy-ins from all accounts.

The Project's objective is to **advance and support wider use of effective PHE approaches worldwide**. To accomplish this, BALANCED has three Intermediate Results (IRs).

IR1 – Capacity built for integrated PHE implementation

IR2 – PHE knowledge and tools developed, organized, synthesized and shared

IR3 – Results-oriented PHE field activities implemented in areas of high biodiversity

II. Project Results

Introduction to semi-annual report

BALANCED continues to advance its vision of “Building cadres of competent PHE champions and practitioners from Africa and Asia to: (a) promote the comparative advantage of approaches that simultaneously support family planning and conservation; (b) work collaboratively with other groups globally to apply PHE knowledge and State of the Art (SOTA) practices in remote biodiversity-rich areas; and (c) document and share evidence of added-value and better practices of PHE using 21st century knowledge management and learning tools.”

In order to achieve this vision, the BALANCED team honed its strategic direction in January 2010, which also incorporated recommendations from the 2009 BALANCED Advisory Committee meeting. The strategic plan calls for BALANCED to focus 80% of its capacity building, field implementation and resource mobilization efforts in five focus countries—in Tanzania, where CRC has a presence and a country that is strongly endorsed by the Advisory Committee; Ethiopia, which has an active PHE network, nongovernmental organizations (NGOs) funded by the David and Lucile Packard Foundation to implement PHE activities, and where BALANCED is supporting PHE through a two-year seed grant to an watershed conservation organization; in Ghana, where CRC also has a strong presence and interest in PHE; Zambia where Wildlife Conservation Society (WCS) has strongly embraced the PHE approach and is receiving a BALANCED seed grant; and the Coral Triangle (CT) region (including the Philippines) that has a strong USAID Mission interest in PHE. Champions that have emerged from these field activities will be groomed to present at conferences, participate in leadership programs and/or are showcased on the PHE Toolkit, in PHE Champion stories, the BALANCED e-newsletter, and in the USAID Frontlines magazines.

In line with the BALANCED strategic directions, capacity-building activities have centered on the needs of the NGOs that are implementing PHE in these five countries (Tanzania, Ghana, Ethiopia, Kenya, and Zambia). These countries also serve as an opportunity to train potential partners and other NGOs interested in the PHE approach. Key tools and guides developed for the capacity building activities were adapted for use in Africa and the Philippines, updated to include the latest health and family planning content and are considered legacy products for the BALANCED Project. These are the PHE Community-Based Distribution and Peer Education (CBD/PE) Train-the-Trainer curriculum; the Youth Peer Education (YPE) curriculum; and How to Develop Integrated PHE Messages and IEC Materials training guide and job aid. Other legacy documents will be developed based on needs identified within the PHE community. During the strategic planning and Year 4 work planning process, it was decided to focus our resource mobilization efforts on the Philippines (where we currently have field support from USAID Office of Health), Tanzania and CTI.

The summary below describes how the BALANCED Project team has progressed in achieving its vision and implementing its strategic approach for advancing and supporting wider use of effective PHE approaches worldwide, while acknowledging the limited financial and human resources to implement this vision. This semi-annual report covers the period from January 1 to June 30, 2011. Each section on the individual IRs describes: activities implemented during this reporting period; performance monitoring data; and priorities for the next six months. Although reported by IR, the activities have strong synergies, are closely linked to each other, and contribute collectively to the Project's overarching vision and goal. The final sections include management opportunities and challenges, the comprehensive PMP table and annexes.

IR1 Capacity built for integrated PHE implementation

The BALANCED Project's overall capacity building goal is to increase the number of health and environment organizations adopting and implementing PHE approaches globally.

Accomplishments

During Year 3, BALANCED continued to build the capacity of NGOs, local governments, and PHE champions in East Africa and Asia to implement PHE activities. Training, follow-up, and hands-on mentoring were provided on PHE program design, on how to integrate community-based family planning (CBFP) into on-going conservation activities and on youth peer education. Post-training mentoring and follow-up was primarily provided to BALANCED trainees, conservation groups and local government entities implementing PHE activities. Following is a summary of capacity building activities implemented this reporting period.

1.1 Build capacity of NGOs from the coral triangle region on PHE program design

During the first half of Year 3, the BALANCED PFPI team worked closely with the Philippines PHE Network (SIGUE) to organize the Fourth PHE Conference. Postponed several times, it is now scheduled for July 27 to 29, 2011 at General Santos City, Philippines. The day before the conference starts, BALANCED will facilitate a one-day workshop on PHE Program Design for selected participants from NGOs and government organizations attending the conference,

particularly those interested in PHE and able to implement the PHE approach. During this reporting period, PFPI prepared an activity brief that was presented to the PHE conference program committee and posted at the PHE conference website. PFPI also began developing an abbreviated one-day training module based on the USAID publication *Designing and Implementing Integrated Population, Health and Environment (PHE): Workshop for Planners and Managers*.

The PFPI team continued discussions with the Coral Triangle Strategic Partnership (CTSP) to explore integration of PHE into their existing strategies and activities. As a result of these discussions, CTSP expressed interest in partnering with BALANCED to advance PHE in the six countries in the Coral Triangle (CT)/CT6 region and to support the development and implementation of PHE strategies and activities. Subsequently, BALANCED submitted a concept paper to CTSP suggesting collaboration on a three-day PHE Program Design workshop for selected CT6 NGOs after which BALANCED would provide seed grants and technical support to one to two selected workshop participants. Discussions with CTSP are continuing and the PFPI team expects to generate at the PHE conference a level of enthusiasm for PHE that will prompt CTSP make this commitment to a workshop for the CT6 NGOs.

During a visit to Bangkok, the USAID PHE Technical Advisor and the PHE Technical Assistance Lead (PTAL) met with various players in the CT region to further explore opportunities for PHE integration in that area and to share PHE information and resources. They also explored the opportunity to collaborate in the then planned March 2011 CTI local government alliance meeting. Although that meeting did not take place, PFPI will continue to follow up with CTSP on these opportunities during the next reporting period.

Since there has been no further communication from the United Nations Family Planning Association (UNFPA) on the proposed PHE Program Design Workshop for the Summit Institute for Development in Indonesia, this activity has been discontinued.

Results from Activity 1.1

- None

1.2 Conduct training-of-trainers on PHE YPE in East Africa

During Year 3, BALANCED adapted PFPI's PHE YPE training manual to the African context, incorporating a section on natural resources management and strengthening wording on PHE linkages. These revisions were made based on the manual's use by Dr. Enrique Hernandez, the BALANCED Project East Africa Consultant (EAC), and Dr. Ronald Quintana, PFPI BALANCED staff, in a December 2010 YPE Training-of-Trainers (TOT) workshop they had conducted in Dar es Salaam, Tanzania. (As reported in the previous semi-annual report #5, this workshop aimed to build the capacity of NGO participants working on PHE activities to train volunteer YPEs how to talk to their peers about adolescent and reproductive health and PHE linkages and to promote good health practices and pro-environment behaviors.)

Results from Activity 1.2

- Reported in previous semi-annual report

1.3 Build the capacity of Wildlife Conservation Society (WCS) on PHE program design

During Year 2, BALANCED staff initiated discussions with and provided technical support to WCS—a key conservation organization working in African countries with high population density—with the goal of incorporating family planning into WCS activities. Previously, various technical support and assistance had been extended to WCS Zambia, WCS Uganda and WCS Tanzania in response to requests from these country offices.

The original PHE champion within WCS Tanzania left his post during this reporting period to return to his native Uganda. However, the WCS Tanzania country office remains interested in the PHE approach and asked to speak to the BALANCED Project mid-term evaluator in order to share information about WCS's positive experience with BALANCED. While WCS has a conceptual framework, it lacks funds to train their staff on CBD and PE systems and other key PHE interventions. Unfortunately, without field support funds, BALANCED is unable to provide the financial support to conduct CBD/PE training or implement PHE activities, and is limited to providing technical support to WCS Tanzania.

Since January 2011, the BALANCED Project Director has been in discussion with Lisa Gaylord, WCS, and James Deutsch, WCS Director, Africa Programs, about the possibility of providing additional advocacy and/or training on PHE to the entire organization. Lisa suggested we specifically target WCS Country Directors who periodically participate in meetings at WCS headquarters in New York. Following on this suggestion, Lisa and the BALANCED Project Director are working with WCS to try to include a PHE orientation session during the upcoming WCS Country Directors meeting in September 2011.

Results from Activity 1.3

- None

1.4 Provide on-going support to BALANCED trainees and PHE practitioners

Post-learning support to BALANCED trainees is a critical element of the BALANCED Project's capacity building strategy. Recipients of BALANCED capacity building activities usually identify needs for further support and assistance to integrate and implement PHE into their existing plans and programs, and toward this end, BALANCED provides pre-, intra- and post mentoring and learning support to them and their partners as needed.

During this reporting period, BALANCED staff provided 10 hands-on post-training support interventions to seven NGOs implementing PHE activities in four BALANCED priority countries. Details follow:

Kabang Kalikasan ng Pilipinas Foundation Inc. (KKPFI)/ WWF Philippines (WWFP): BALANCED provided post-training support to Felimon Romero who is the coordinator for the World Wildlife Fund (WWF) CTSP in Tawi-tawi, the Project Manager of WWF-P/KKPFI and who was a BALANCED South-to-South Exchange (SSE) participant. This support was in the form of PFI facilitating a four-day YPE TOT to enable WWF-P/KKPFI to establish project-based Teen Centers. These Teen Centers will serve as the venue for the youth in the community

to converge and discuss concerns on reproductive health. It is envisioned that the trained YPEs will be stationed at the Teen Center so that information will be regularly accessible to the adolescents in the community. Twenty-eight participants (15 male and 13 female) attended the training. The majority of the participants were previously trained by PFPI on PHE and PHE CBD/PE systems. There were also participants from other sectors—the Department of Health-ARMM, Department of Environment and Natural Resources-ARMM, Bureau of Fisheries and Aquatic Resources, Department of Social Welfare and Development, Department of Education, Integrated Provincial Health Office, Rural Health Units, Municipal Fisheries and Aquatic Resources Management Committee, Mindanao State University, and the Tawi-Tawi Marine Research Development Foundation (TMRDF).

PHE Ethiopia Consortium: The BALANCED EAC conducted a YPE TOT with members of the PHE Ethiopia Consortium from March 29 to April 1, 2011. Twenty-four youths and youth coordinators (19 males and 5 females) from 19 different organizations (REST, Lem Ethiopia, Bio-economy Africa, MELCA, ODA, DSW, GPSDO, Engenderhealth, Hiwot Ethiopia, CCRDA Grantees (IMPACT, ADV, GZDA, SDA, HAD, Kembatta Zone- Gogota Care, Commida, WDA, SEPDA and PHE Ethiopia) attended the training.

In addition, PHE Ethiopia recognized the need to adapt the YPE manual to the Ethiopian context. As a result, the consortium organized a two-day retreat program at Debreziet, at the DSW/Bonita Youth Development Center, to work on adapting the manual. A working group was composed of nine participants from the YPE training, including two experts from government offices—the Population Affairs Office from the Ministry of Finance and Economic Development, and the Institute of Bio-Diversity Conservation, both of which are working on youth-related issues. A draft version of the adapted manual was sent to PFPI for review. Once final, PHE Ethiopia would like to translate the manual into Amharic and pre-test it for applicability to the Ethiopia context.

During this period, the BALANCED Project Director and the EAC attended the PHE Ethiopia Consortium’s general assembly meeting—held semi-annually with all Consortium members. As part of her presentation at the Assembly, the BALANCED Project Director encouraged NGOs working on PHE activities to collect the data for the Performance Monitoring Plan (PMP) that is needed in advocating for PHE with in-country donors. Pathfinder International is the implementer of USAID Ethiopia’s large Integrated Family Health Project (IFHP), and its Country Director, Tilahun Giday, is very active within the PHE Consortium. Mr. Tilahun was very open to the offer that BALANCED provide a PHE orientation to all Pathfinder staff working in Ethiopia, in order to improve/build partnerships between Pathfinder and NGOs implementing PHE activities in the areas in or nearby IFHP project sites.

After the General Assembly meeting, the EAC joined the site visit to LEM Ethiopia, a Packard-funded PHE activity in Girar Garso Woreda. During the site visit, the EAC shared the Philippines experience about integrated PHE messages, how the PFPI site visits were conducted, and how PFPI engaged the villages and the local leaders.

GreenBelt Movement (GBM)–Family Health International (FHI-Kenya): As requested by FHI and in support of Caroline Mackenzie, FHI Research Associate and BALANCED SSE participant, BALANCED provided in-country and virtual technical support to their PHE operations research activity in Kenya. During this period, PFPI helped prepare and finalize the

Materials Development and Planning workshop agenda with the FHI-GBM team and hone their PHE conceptual model developed by Caroline Mackenzie and refined during a previous technical assistance visit by Dr. Joan Castro, the BALANCED PTAL. From February 6 to 17, 2011, the BALANCED EAC traveled to Nairobi, Kenya to serve as a technical resource for and help co-facilitate the FHI-GBM workshop.

Twenty-two participants (15 females and 7 males)—half of whom were GBM Field Extension Officers and Green Rangers—participated in the workshop. The EAC helped the workshop participants to develop integrated PHE messages and plan activities for their PHE intervention. They also reviewed the form for referring potential FP users to the local health clinic and identified which PHE materials will be produced. The workshop was an opportunity to validate and update their PHE framework and reflect on the overarching PHE vision and theme of “Healthy Families, Healthy Environments for a Prosperous Kenya.” Immediately following the workshop, the EAC met with FHI and GBM facilitators to finalize the branding that will be used for the project, and decide on field operations logistics procedures.

Subsequent to the workshop, EAC and other BALANCED staff provided additional input on FHI-GBM’s PHE IEC messages, PHE training activities and their training manual.

Pathfinder International – The Nature Conservancy Tanzania: Pathfinder International is developing an initiative to launch a PHE project in the Mahale Mountains Conservation Zone with The Nature Conservancy (TNC) Africa. Pathfinder initially requested technical assistance from BALANCED to review the PHE assessment survey instruments, frameworks, and monitoring and evaluation tools, as well as discuss other issues related to initiating PHE activity. During this reporting period, the EAC served as a technical resource at the first intensive planning workshop in Arusha with Pathfinder International, TNC, Frankfurt Zoological Society, and their project partners held from January 24 to 26, 2011. The workshop was organized around a goal to “Define a shared vision for the Greater Mahale Livelihoods and Conservation project and understand key intersections between population, health and environment strategies.” During the workshop, the EAC helped develop the PHE program design that includes a PHE framework, goals, objectives, strategies, activities and an implementation plan. The project's human resources needs, roles and responsibilities, and logistics based on the PHE Program Design were also identified. Subsequent to the workshop, the EAC provided technical inputs to Pathfinder’s health assessment, the instrument that will be used to assess the Mahale health facilities.

TCMP: The BALANCED EAC provided technical assistance to CRC’s Pwani Project and the PHE activities implemented in the Pangani District, as described in Activity 3.1. Toward that end, the EAC assisted TCMP in the following:

- Together with Juma Dyegula, TCMP PHE Coordinator, he met with the District Medical Officer (DMO) and BALANCED YPE/MOH participant, Dr. Ole, to discuss the development of a youth program and initiate discussions on drafting a memorandum of understanding (MOU) between TCMP and MOH for the youth program in Pangani
- Juma and the EAC met with the Mkwaja ward village officials, clinical officers and CBDs to follow up on PHE field project activities and provide inputs to improve implementation

- Met with TCMP stakeholders and partners such as GTZ in Tanga, and MSH-trained Accredited Drug Dispensary Outlets (ADDOs) to learn about their programs and plans and explore potential collaboration
- Assisted TCMP to translate the results of the Designing for Behavior Change (DBC) survey to new IEC messages. Also, coordinated with Juma and consultant, Rose Haji, on the finalization of IEC messages for Pangani. EAC continues to support the development of IEC messages and communications strategy.
- Participated in the annual Pwani Project planning workshop and helped assess potential PHE sites for scaling-up in Pwani Project sites in Bagamoyo
- Helped facilitate PHE integration in the villages of Saadani and Mkange in Bagamoyo

International Marine and Freshwater Conservation Programme: During the Population Footprints Conference in London, Dr Heather Koldewey, the Programme Manager, International Marine and Freshwater Conservation Programmes and the Associate Director of Project Seahorse of the Zoological Society of London (ZCL) and who is also interested in PHE integration, invited the PTAL to conduct a PHE orientation to ZCL personnel. Dr. Koldewey previously expressed interest to work with PFPI to integrate PHE into their conservation programs in Nepal, the Philippines and in Africa. Upon learning of Dr. Castro's participation in the Population Footprints Conference, she requested a PHE orientation meeting prior to the conference. More than 20 personnel and students attended the PHE orientation where Dr Castro discussed PHE and shared information on the BALANCED Project, its goals and objectives and programs globally. Since ZCL also supports conservation programs in various countries in Africa, such as the Democratic Republic of Congo, the PTAL shared with them the BALANCED call for concept papers for seed grants.

Results from Activity 1.4

- 28 participants trained on PHE YPE in the Philippines (WWF-P/KKPFI)
- WWF-P/KKPFI incorporating YPE tools into their PHE activities
- 24 participants from 19 different organization (PHE Ethiopia, REST, Lem Ethiopia, Bio-economy Africa, MELCA, ODA, DSW, GPSDO, ENGENDERHEALTH, Hiwot Ethiopia, CCRDA Grantees (IMPACT, ADV, GZDA, SDA, HAD, Kembatta Zone-Gogota Care, Commida, WDA and SEPDA) trained on PHE YPE in Ethiopia
- PHE YPE manual adapted for Ethiopia
- 10 post-training technical assistance interventions to 7 (NGOs)/institutions
 - Attended PHE Ethiopia General Assembly meeting and provided input on PHE activities
 - Provided multiple telephone and e-mail inputs related to FHI message development workshop agenda, etc
 - Participated in FHI-GBM Materials Development Workshop and provided input to their IEC communication plan and draft IEC messages

- Provided inputs to their FHI-GBM training manual
- Provided additional inputs to FHI-GBM IEC messages
- Provided technical assistance to help TCMP develop its IEC messages and strategy
- Provided technical assistance to TCMP in developing the Pangani PHE youth program
- Reviewed and provided inputs to Pathfinder's health facilities assessment instrument
- Provided technical assistance during the Pathfinder/TNC Greater Mahale Livelihoods and Conservation Planning Workshop in Arusha to Pathfinder
- Provided technical assistance to the International Marine and Freshwater Conservation Programme in London on PHE Program Design

1.5 Finalize IEC training materials and manual

A draft training guide and job aid on how to develop integrated PHE messages and IEC materials was developed after the August 2009 IEC workshop conducted in Tanzania. During the workshop, it became clear that instructions on how to develop integrated PHE messages were still “emerging” and needed to be tested and refined. During BALANCED post-training technical assistance visits to FHI and GBM in Kenya, PFPI staff continued to refine easy-to-follow instructions on how to develop integrated PHE messages.

In January 2011, the EAC worked with the BALANCED Project Director to revise the PHE IEC Materials Development job aid to improve the instructions on how to develop integrated IEC messages. The EAC used the job aid as a guide while helping FHI-GBM further hone their IEC messages in Kenya during another Materials Development workshop. After the workshop, the EAC further revised the instructions and job aid. These instructions now need to be turned into training exercises and incorporated into the training guide.

The BALANCED Project Director has observed, however, that both in the Philippines and in Zambia, PFPI did not use the IEC training manual or instructions in the job aid to develop IEC strategy and messages for the BALANCED-Philippines activities or the WCS Zambia seed grant. Instead, the staff used another format called Spitfire Strategies Smart Chart. How integrated IEC messages and IEC activities are developed by BALANCED staff needs to be sorted out internally before completing the IEC training guide and job aid. It is important that BALANCED provide tools to the PHE community that are endorsed and tested in the field by its partners. During her upcoming visit to the Philippines, the BALANCED Project Director will work with PFPI to determine how to determine next steps for this tool.

Results from Activity 1.5

- None

1.6 Conduct a Designing for Behavior Change workshop/DBC (Activity approved by USAID, and will be included in revised Year 4 workplan)

This period, the DBC curriculum was reformatted to comply with USAID branding guidelines and revised to incorporate input from the Tanzania training. The curriculum will undergo a final review by BALANCED and WWF staff, and the final draft completed during the next reporting period. BALANCED will seek guidance from USAID on next steps.

The DBC methodology is designed to assess vertical interventions and messages that address very specific behavior problems that a project is promoting, e.g., the use of mosquito nets, breastfeeding, family planning, tree planting, use of cooking stoves, etc. As such, the DBC is helpful in identifying barriers to specific behaviors and fine-tuning project interventions and IEC messages that address these barriers. The DBC survey methodology is most relevant to specific target audiences where a homogenous strategy and activities are implemented. It cannot be used to assess people's understanding of PHE linkages. It also does not help in generating *integrated* PHE messages *unless* the respondents are so knowledgeable that they mention the value-added that is generated as a result of exhibiting a specific behaviour. For example, respondents may say that the advantage of practicing family planning is that it conserves natural resources. However, for this to be considered a powerful determinant, a high percentage of doers as well as some non-doers must make this statement. Given these limitations, it would be confusing to directly link the DBC curriculum with the IEC manual and job aid, which describe how to develop integrated PHE themes. That said, the DBC curriculum will be referenced in the IEC manual and the IEC manual will reference the DBC curriculum as a valuable resource document.

Results from Activity 1.6

- Revised draft of DBC curriculum

IR1 Priorities for Next Reporting Period (July 1 to December 30, 2011)

The individual listed in bold is the lead/individual responsible for bringing the activity to completion. Supporting team members follow. This is the best estimate at the time of this report, but the lead or other team members may change based on staff availability and other factors.

- Adapt the one-day curriculum on PHE Program Design for the PHE Conference mentioned above. (**Joan**)
- Build the capacity of NGOs in the Philippines on PHE Program Design. (**Joan, Ricky**)
- Continue discussions with CTSP and others regarding the conduct of a PHE Program Design workshop for NGOs in the CT region. (**Joan**)
- Build the capacity of NGOs in Africa on PHE Program Design. (**Joan**)
- Build the capacity of the PHE Ethiopia Consortium to conduct an Ethiopia-specific PHE Program Design workshop. (**Joan, Ricky**)
- Continue to provide on-going post-training technical support and mentoring to BALANCED trainees, SSE-PHE participants, and PHE practitioners in Africa and Asia

who are interested in PHE and who have the funds and political will to incorporate CBFP into their conservation activities. (**Ricky**, Joan, Elin)

- Complete final draft of the “Designing for Behavior Change” curriculum for the PHE context in collaboration with WWF/US. (**Linda**, Ricky)
- Finalize the draft Trainers Guide and job aid on how to develop integrated PHE messages and IEC materials. (**Joan**, Ricky, Linda)
- Help the PHE Ethiopia Consortium to finalize the YPE training curriculum adapted to the Ethiopian context. (**Joan**, Ricky)

IR2 PHE knowledge and tools developed, synthesized, and shared

The knowledge management (KM) element of the BALANCED Project lies at the nexus of IR1, *Capacity built for integrated PHE implementation* and IR3, *Results-oriented PHE field activities implemented in areas of high biodiversity*. It draws out the “best of” information and experience generated from Project activities and from other individuals and organizations practicing PHE and synthesizes and disseminates this to trainers, training participants, PHE implementers in the field, the larger PHE community of practice, and donors. The focus is on three key activity areas:

- Identify, document, and synthesize knowledge on PHE (2.1)
- Organize existing and new knowledge for the PHE website (2.2)
- Share knowledge within the PHE community and beyond (2.3)

Accomplishments

The Project worked diligently to promote PHE knowledge, information, and successes coming out of the broad PHE community of practice. Details follow:

2.1 Identify, document, and synthesize knowledge

During this reporting period, the BALANCED team finalized and disseminated multiple research/technical reports and briefs, a Youth Peer Education training guide, four PHE video clips, a fact sheet on PHE and climate change, and drafted stories on PHE champions. In addition, several new technical reports were drafted to be finalized and disseminated in Year 4. The team strategically engaged with individual members of the Advisory Committee on a case-by-case basis. In more detail, we:

- Finalized and disseminated three technical reports:
 - *"An Assessment of the Benefits of Integrating Family Planning and Environmental Management Activities in the Visayas Region of the Philippines"*—findings from the value added research conducted in the Philippines during the last reporting period
 - *"Practice, Harvest, and Exchange: exploring and mapping the global Population-Health-Environment approach (PHE) network of practice"*—an analysis of the PHE community of practice and implications for how communications flow across the network

- *"Population, Health and Environment Situational Analysis in the Saadani National Park Area, Tanzania"*— looks at 2009 demographic and socioeconomic conditions in the villages surrounding the Park—including information on behaviors related to reproductive health, livelihoods, water and sanitation, HIV/AIDS, biodiversity conservation and climate change—and offers details on how these communities perceive existing PHE linkages
- Finalized a technical brief based on the full technical report on the Philippines research entitled: *"An Assessment of the Benefits of Integrating Family Planning and Environmental Management Activities in the Visayas Region of the Philippines."* The brief represents the collaborative effort of the PHE community and BALANCED staff members to craft a short, concise overview of the primary findings in the full technical report and to provide helpful lessons learned about PHE design and implementation. PHE collaborators WWF, the Population Reference Bureau (PRB), Population Action International (PAI), and the Woodrow Wilson Center's (WWC) Environmental Change and Security Program (ECSP) participated in two meetings (January 24 and June 6, 2011) to discuss and develop the brief.
- In collaboration with Sigrid Hahn of the Mt Sinai Hospital, PFPI consultant Leona D'Agnes co-authored a peer-review journal article on "Linking Population, Health, and the Environment: An Overview of Integrated Programs and a Case Study in Nepal." The article was disseminated online on May 19, 2011 in the Mt Sinai Medical Journal May/June 2011 issue. Co-author Hahn is a teacher at Mt. Sinai in New York and works on the Gorongosa National Park Restoration project in Mozambique.
- Circulated a draft technical report comparing the baseline monitoring system (BMS) data collected in Year 1 in the Philippines and Tanzania to the BALANCED PTAL and the USAID PHE Technical Advisor for their review and comment in preparation for finalization and submission to a peer-reviewed journal in Year 4.
- A technical paper comparing PHE models and implementation strategies across six countries was under development in Year 3. However, in consideration of the opinion of the USAID PHE Technical Advisor for BALANCED that there was/is a too-high level of investment in the Project's IR2 activities, efforts to finalize this draft were discontinued in favor of higher priority activities and deliverables.
- Finalized the YPE Training Guide to be marketed intensively in Year 4.
- Finalized and disseminated four short videos that explain PHE approaches and benefits, offer up-close images of PHE projects in the Philippines and Tanzania, and provide footage from the 2010 PHE SSE. These are posted on YouTube at <http://www.youtube.com/user/URICRC>, on the ESCP blog, and notice was made through various listserv notices, etc. (see 2.3)
- Finalized one fact sheet on the links between climate change and PHE approaches. While the Year 3 workplan lists four fact sheets, by December 2010, it was recognized this target was not possible. As part of the BALANCED strategy to promote new tools, publications, etc. weekly, this fact sheet will be disseminated in the first quarter of Year 4.

- Finalized and disseminated new stories on three PHE champions: Sam Rugaba and Ruth Siyage from the Conservation Through Public Health (CPTH) project; and. Rukia Seif, a PHE YPE from Tanzania.
- Worked with the WWC/ECSP to feature stories of two PHE champions, Abdalah Masingano, a PHE Provider from the area around Tanzania's Saadani National Park and Albert Lokosola from the Democratic Republic of Congo (DRC)—stories that were finalized and disseminated through other venues in 2010. Abdalah and Albert were also featured on the USAID Family Planning, Population and Environment web page in January 2011, with links to the full stories on the PHE Toolkit.
- Drafted new profiles of three PHE champions—two from the Rwanda SPREAD project and one from Madagascar—for dissemination in Year 4.
- Engaged with Advisory Committee members on specific issues—with Geoff Dabelko and Jason Bremner on proposed new resources for the PHE Toolkit; David Carr, Lori Hunter, Mark Freudenberger, Geoff Dabelko, and Jason on the July 19, 2011 presentation on PHE in Tanzania at WWC and to ask that they circulate the request for seed grant concept notes; Judy Oglethorpe regarding participation in a BALANCED-led meeting on what has been an on-going discussion of the definition(s) of scale-up with a focus on how BALANCED uses the term in its own work. This discussion led to a revision of the definitions of scale-up and replication used in the BALANCED PMP; Geoff regarding joint BALANCED and WWC-produced videos, and arranging Policy and Practice meetings; Nancy Harris regarding updates on our Tanzania activities and her introduction to BALANCED of Aidstar representative, Grace Lusiola; Jason regarding the PHE panel for the November/December 2011 FP conference in Senegal, Ethiopia activities, and on the BALANCED fact sheet on PHE and Climate Change; David Carr and Lori Hunter regarding possible PHE academic and research-oriented documents for the PHE Toolkit (Carr alone provided at least 10 documents and course syllabi for upload). *Note:* Unfortunately, as a result of a change in professional focus within her position at WWF, Judy Ogelthorpe has now resigned from the Committee.

Results from Activity 2.1:

- Four technical reports as listed above (3 full reports, 1 brief)
- One peer-reviewed journal article
- One training guide (YPE)
- Four short video clips on PHE
- One fact sheet on PHE and climate change
- Three champion stories/profiles

2.2 Organize existing and new knowledge for PHE

The team conducted and compiled results of two surveys of the PHE community on: 1) their use of the PHE Toolkit and 2) the tools they most need in their PHE practice (survey results helped inform elements of the Year 4 workplan). BALANCED staff continued to work closely with

K4Health and its other Toolkit developers to improve the site and with the content management team (CMT) to increase the number of PHE-relevant resources available on the PHE Toolkit. The team continued to update the Project website and its links to the Toolkit. Specifically, we:

- Conducted an informal survey of the PHE community regarding their use of the PHE Toolkit, frequency of use, most frequent downloads, organization and utility of the site, ease of use, etc. and disseminated the results to the full BALANCED team and the USAID PHE Technical Advisor. The information is being used to inform ongoing discussions with K4Health and the CMT about improvements to the Toolkit.
- Conducted a survey to identify gaps between the PHE community's stated need for vs. the availability of PHE capacity building and learning tools and resources; summarized the survey results; and identified several Year 4 tools that BALANCED will produce in response to several of these needs. These capacity building tools include: a guide on how to discuss and promote PHE and its benefits to local level stakeholders (a collaboration with PRB and due to be finalized in Year 4); PHE Implementation: General Guidelines and Tools (tentative title and document to be finalized in year 5) and a simple tool for monitoring and evaluating PHE field projects (to be finalized in Year 5).
- Loaded onto the PHE Toolkit 46 new documents selected in conjunction with BALANCED and other members of the CMT, and added valuable new resources, in terms of new academic-oriented resources, PHE and climate change, growth and migration demographics, and nurturing PHE champions.
- Worked with Negash Teklu and Dagim Gezahagne of the PHE-Ethiopia Consortium in Addis Ababa, Ethiopia to construct a database of PHE-relevant documents hosted on their website. We constructed a Really Simple Syndication (RSS) feed on their web server and an RSS feed reader on a new page on the K4Health site— <http://www.k4health.org/toolkits/phe>. This new page now displays the most recent five documents (with a link to more) that are posted on the PHE-Ethiopia Consortium web. This work involved close collaboration with the K4Health team at Johns Hopkins as well as a field trip to Ethiopia.
- Promoted the PHE Toolkit through various channels: 14 news postings to the PHE listserv referring people to the PHE Toolkit for new tools and information; monthly posts about "What's New on the Toolkit;" personal emails and conversations with new and existing PHE partners, including new PHE partners Aspen Institute, FHI and AED requesting their input on resources for the Toolkit and new ideas for sharing PHE knowledge; encouraging PHE partners to put links to the PHE Toolkit on their websites; distributing more than 300 PHE Toolkit pen drives; distributing the promotional card on the PHE Toolkit to hundreds of workshop and meeting participants in DC, Ethiopia, the Philippines, and Tanzania and informal discussions with PHE partners and new audiences at meetings in DC. As a result of these efforts, the number of visitors to the Toolkit increased significantly in this reporting period (see second bullet above).
- Periodically analyzed data reports on usage of the site and its resources, which demonstrated a 700% increase in usage since the last reporting period (in the 7/1/10-12/31/10 period, the Toolkit received 2,535 visits and 6,798 page views; in the following six month period of 1/1/11 – 6/30/11 period, these numbers increased to 17,888 and 34,394 respectively)

- Continued use of the BALANCED website as yet another mechanism for directing and linking interested site visitors to the PHE Toolkit. All BALANCED technical reports and deliverables are available on the website and five news items were posted to the site during this period.

Results for Activity 2.2 include:

- PHE Toolkit uploaded with new materials and features and functionality improved (Indicator 2.1)
- BALANCED Project website maintained and expanded

2.3 Share knowledge within the PHE and broader community

The first and foremost objective of this activity is to raise awareness of and support for PHE. Toward this end, BALANCED continues to adjust its communications strategy and its implementation of that strategy to ensure the right messages reach the appropriate audiences through the most effective channels and media. In this reporting period, this included sending "news" announcements about PHE initiatives, success stories, etc. (not only BALANCED and not only USAID-funded PHE) to the PHE community and to NGOs in Africa.

- In line with the revised BALANCED Project Communications Strategy, we
 - Shared knowledge about and promoted PHE by disseminating five items on the BALANCED website and 13 on the PHE listserv, the Family Planning Community listserv and Africa Biodiversity Collaborative Group (see Annex 1)—reaching over 1,100 individuals with each post. Postings ranged from announcement of the BALANCED e-newsletters on PHE and Livelihoods to announcements of PHE videos, champion stories, PHE project news and highlights, the release of new technical reports, etc.
 - Collaborated with external partners, i.e. PRB and its East Africa PHE Network, the WWC ECSP and ICF Macro to reach new audiences by posting news items, PHE champion stories, the BALANCED newsletter, etc. on partner blogs and listservs.
 - Used other venues to reach other new PHE audiences. For example, reached those interested in water and sanitation (WASH) by incorporating PHE lessons learned into a presentation on ecosystem benefits of water and sanitation as part of a workshop hosted by the InterAction Water and Sanitation (WASH) working group (this led to a larger session on March 22 for World Water Day at the World Bank). Also, presented on a PHE success story (the CI Madagascar community-based latrine project under the Healthy Families, Healthy Forests Project) at the InterAction stakeholder consultation meetings.
 - PFPI helped disseminate PHE information through radio interviews in March 2011 about PHE results in the WWF Philippines program.
 - Following on her presentation at the London Population Footprints Conference in May 2011, Joan Castro conducted a PHE orientation for more than 20 personnel and students at the London Zoological Society, where she shared the BALANCED project goals and objectives globally. This session raised awareness of PHE among a new target audience – students and emerging professionals.

- In order to increase implementing and funding agency awareness of PHE approaches, BALANCED reached out to donors in a variety of venues. This included two occasions at which BALANCED staff was able to leverage non-BALANCED-funded attendance to promote PHE messages. One occasion was the February 2011 Leadership Summit at the Asian Institute for Management organized by the Leadership Development Mechanism of the Institute for International Education (LDM/IIIE) with support from the David and Lucile Packard Foundation. Here, BALANCED disseminated stories of three PHE leaders from Ubay, Bohol, Philippines (part of a documentary entitled "*PHE Leadership as a Way of Life in All Walks of Life: A Video Documentary*"). A second occasion was the April 2011 World Water Day (as noted above).
- BALANCED staff promoted PHE approaches at the following conferences:
 - Joan Castro (and PHE Technical Advisor Heather D'Agnes) on "Synergic Approach Enhances Marine Conservation And Human Well-being: Lessons From a Philippines Population-Environment Pilot To Inform Rio+20" at the 17th Annual International Sustainable Development Research Conference hosted by the Earth Institute of the Columbia University in New York City, New York from May 8 to 10, 2011
 - Linda Bruce presented on the benefits of integrating FP into conservation efforts at the CORE Group's Spring Meeting on "Equity in Health: Ensuring Access, Increasing Use" in Baltimore, Maryland from May 10-13, 2011
 - Joan Castro presented on the role of population growth, migration and human pressures in sustainable development approaches worldwide at the Population Footprints Conference in London from May 25 – 26, 2011
 - Elin Torell and Pwani staff made a presentation entitled "Promoting HIV/AIDS prevention through behavior change communication and multi-sectoral action planning among fishing communities in Pangani, Tanzania" at the Association for Tropical Biology and Conservation/Society for Conservation Biology-Africa Section meeting in Arusha, Tanzania from 12-16 June 2011.
 - A second presentation was made at the above conference by Pwani Director Jeremiah Daffa on "Integrating Population, Health, Equity, AIDS, and the Coastal Environment."
 - Don Robadue participated in the Webinar entitled "If I Build It, Will They Come? Sustaining Active Communities of Practice in Health" hosted by John Hopkins University, and which attracted over 300 participants from 50 countries. Robadue engaged in discussion that spanned this two-week online forum and submitted an overview of the BALANCED Project—one of 82 submissions to the discussion overall.
- Produced one e-newsletter on the topic of PHE and Livelihoods, with articles explaining how livelihoods have been integrated into conservation projects in Zambia, Ethiopia, and Madagascar and highlighting a PHE Champion PE from Ghana.

Results for Activity 2.3 include:

- 14 information feeds on PHE news and resources disseminated to selected outlets (e.g., PHE listserv, FP Community listserv, ABCG listserv, PRB's East Africa PHE Network updates), reaching on average 1,100 individuals per posting

- Four conference presentations and one Webinar
- One electronic newsletter finalized and disseminated in June 2011

IR2 Priorities for next period (July 1 to December 31, 2011)

The individual listed in bold is the lead/individual responsible for bringing the activity to completion. Supporting team members follow. This is the best estimate at the time of this report, but the lead or other team members may change based on staff availability and other factors

- Continue to contact peer-reviewed journals regarding technical reports: 1) "*An Assessment of the Benefits of Integrating Family Planning and Environmental Management Activities in the Visayas Region of the Philippines.*" (Richard, Brian); 2) BMS Cross-Country (Tanzania & Philippines) Comparison. (Elin)
- Prepare technical report on the findings of baseline BMS on FP/RH and coastal resources management (CRM) behaviors in select BALANCED Philippines buy-in sites (**Brian, Ronald**)
- Finalize six capacity building guides: 1) PHE CBD/PE TOT, 2) PHE CBD, 3) PHE Adult PE, 4) CBD/PE Reference, 5) "How to Develop IEC Messages and Materials," and 6) Designing for Behavior Change. (**Linda, Lesley**)
- Continue working with the K4Health team and its Toolkit managers to: 1) improve the functionality, utility, and user-friendliness of the site and to provide improved collection and reporting systems on usage statistics. (**Bob**)
- Implement new ways to further promote the PHE Toolkit. (**Don, Janet**)
- Produce the fourth issue of the BALANCED electronic newsletter on the theme of "PHE Where There Is No Donor." (**Janet, Lesley, Bob**) (*However, hold for dissemination until just after start of new calendar year*)
- Develop and disseminate five champion stories (one each from Madagascar, Mexico, and Philippines and two from Rwanda). (**Janet, Lesley**)
- In collaboration with PRB, prepare first draft of "Talking to Local Level Stakeholders about PHE: A Tips Guide." (**Joan**)
- Prepare first draft of "Adaptive Management on a Shoestring: Monitoring and Evaluation of PHE Projects Made Simple." (**Elin**)
- Prepare first draft of "PHE: A Compendium of Tools and Resources." (**Joan, Lesley**)
- Informally assess how well the restructured PHE Ethiopia website is interacting with the PHE Toolkit home page. (**Bob**)
- Continue using the PHE Toolkit, BALANCED newsletter, Wilson Center's ECSP blog, and other electronic sites and listservs to highlight resources, individuals and organizations and their websites that implement PHE, thereby promoting integrated approaches. (**Janet, others**)

- Continue to dialogue with PHE champions and promote them as spokespersons and technical resources, e.g. through listservs, word-of-mouth networking, presenters at meetings and conferences, etc. (**Linda**, all BALANCED team members)
- Continue to solicit Advisory Committee members for input on specific issues; and provide them with periodic updates on BALANCED activities/progress. (**Linda**, all)

IR3 Results-oriented PHE field activities implemented in areas of high biodiversity

The BALANCED Project supports PHE scale-up, replication and start-up activities in countries through a small amount of USAID central funds and additional financing from a mix of USAID Mission and Bureau Buy-ins, leveraged funds from non-US Government donors, and cost share from BALANCED Project partners. The PHE interventions focus mainly on delivery of FP services to communities in BALANCED focus countries that include USAID priority biodiversity conservation areas and USAID First Tier Intensive Focus countries.

Accomplishments

Building on the activities and achievements from the first half of Year 3, the BALANCED Project continued to facilitate the replication of results-oriented PHE field-based activities in Tanzania, the Philippines, Ethiopia, Zambia and Ghana. Details for these activities follow.

3.1 Scale-up PHE activities in Tanzania

In Tanzania, BALANCED is supporting the integration of family planning into CRC’s on-going work through TCMP and its Pwani Project, which implements integrated PHE environment activities in villages surrounding Saadani National Park. These efforts are supported by the USAID Tanzania Mission with PEPFAR (President's Emergency Plan for AIDS Relief) and biodiversity conservation earmark funds. BALANCED provides modest funding to support the integration of CBFP into TCMP’s integrated activities—specifically by supporting CBDs, PEs, and PHE providers. In the first two years, BALANCED activities were concentrated in the Mkwaja and Mkalamo wards. In the first half of Year 3, BALANCED expanded the PHE-CBD network to three new wards— Mwera, Mikinguni, and Kipumbwi—wards that already had Ministry of Health/MOH-certified CBDs.

In the second half of Year 3, the following was accomplished:

- The BALANCED project organized a two-day training for 54 (28 men and 26 women) adult PEs in Mwera, Mikinguni and Kipumbwi. Most of the PEs are engaged in multiple PHE-related activities including SACCOs, medical stores, seaweed farming, fishermen, cow-, goat- and chicken-keepers, agriculture groups and beekeeping. It was decided to “cross-train” many of TCMP community participants and volunteers so that each



New peer educators

volunteer/participant has more than one task to perform and is involved in truly integrated cross-sectoral approaches to addressing community problems. By training SACCO members as PEs and involving CBDs and PEs in SACCOs and conservation activities, etc., a more integrated approach is being built within the community, and there are more people giving the same integrated messages. The PEs communicate integrated PHE messages to their fellow community members and advise them where they can go to access information on FP methods and services.

- Two community mobilizers were hired to provide guidance and support to the community volunteers promoting SACCOS, fuel-saving stoves, health and FP information and services, as appropriate. Rukia Seif from Mkalamo ward is a PE, a SACCO member, a bakery/cake technician and efficient cooking stove technician. Mr. Donald Katanji from Mkwaja ward is a PHE CBD and a member of a Village Multi-sectoral AIDS Committee (VMAC). The mobilizers will help promote and encourage PHE and assist TCMP staff in the implementation of PHE TCMP activities in their communities.
- An MOU for a PHE YPE program was developed and signed by TCMP and the Pangani district. The district MOH has organized a new youth program, which will host the YPEs. Dr. Ole Sepere (Reproductive and Child Health Unit) is the driving force behind the youth program and has already organized a youth clubroom in Pangani, where he is offering computer classes for interested youth. Thirty youth peer educators (YPE) have been identified in Mkwaja and Mkalamo and will be trained in the upcoming reporting period.
- One of the challenges of easy access to FP commodities in Bagamoyo and Pangani is the lack of CBDs. Currently, only MOH-trained CBDs are allowed to distribute FP methods (mostly oral contraceptives and condoms for free). However, training these CBDs is costly and ultimately not sustainable because most of them are paid a monthly stipend, and the Project must also support their supervisors. Other sources of community-based distribution of FP methods were explored, but nothing seemed promising until we learned about accredited drug dispensary outlets (ADDOs). ADDOs are pharmacy outlets that have undergone a series of Tanzania Food and Drug Authority (TFDA)-approved training and certification processes. The certification process allows former low-grade medical stores (*Maduka ya Dawa Baridi*) to be nationally accredited to sell World Health Organization (WHO) essential medication, FP methods and other essential pharmaceutical products. Few of the medical stores in Pangani and Bagamoyo are currently accredited. However, once they are accredited, the ADDOs will be an excellent outlet for FP commodities in areas of high-unmet need. ADDOs owners have also indicated an interest in becoming PHE PEs for the community they serve.
- Based on results of the DBC survey conducted during the previous reporting period, TCMP developed a communications strategy and draft IEC messages. These messages were translated into Swahili and pretested during this reporting period. The messages, which include an integrated PHE theme and behavior-oriented “calls to action” related to using fuel-efficient stoves, planning one’s family, joining SACCOS and using condoms for HIV and pregnancy protection, will be incorporated into a variety of media, including print (posters and/or brochures), and interactive radio shows.

- While the BALANCED-specific IEC posters and leaflets were distributed during the last reporting period, TCMP also secured 1,500 copies of additional IEC materials on family planning from GTZ and the local MOH and has distributed these to the CBD and PEs.
- USAID Tanzania conducted a monitoring visit to assess the PHE activities in March. Mr. Gabriel Batulaine, the Pwani Project AOTR, visited SACCO activities in Bagamoyo and Pangani; spoke with PEs, CBDs, PHE providers, and sellers of efficient cooking stoves; and met with those implementing sea turtles conservation activities in Ushongo. He also met with the DED (District Executive Director), UZIKWASA (a local health and HIV-AIDs focused NGO) and visited Saadani National Park (SANAPA).

Results from Activity 3.1

- 1 MOU related to the Pangani YPE program signed
- 2 community mobilizers/volunteers recruited
- 54 PHE PEs trained
- 1,273 cycles of pills distributed
- 510 new users of family planning
- 497 current users of FP services that visited a CBD to renew their supply of pills
- 2,357 counseling visits for family planning/reproductive health
- 440 clients referred by PEs and PHE providers to CBDs for FP methods
- 543 individuals counseled by PEs and CBD with environmental messages (fuel efficient stoves and SACCOs)
- Over 1,500 IEC materials distributed (FP poster and leaflets) provided by GTZ and the MOH were distributed to the BALANCED CBDs and PEs
- 1,134 individuals counseled on HIV/AIDS prevention and over 20,000 condoms distributed

Tanzania PMP Field Data Summary

INDICATOR	January to June 2011	Comments
General		
Number of individuals trained	54	New PEs trained
Family Planning and Reproductive Health		
Number of new users	510	New users of pills served by the CBDs
Number of USG-assisted service delivery points providing FP counseling or services	No new for this reporting period	
Number of counseling visits for family planning/reproductive health (FP/RH)	2,357	Individuals counseled by the CBDs
Average household distance/time to access family planning commodities	Less than 500 meters	Before the PHE providers, the distance to access FP commodities from the dispensaries ranged from 0 to 25 kilometers, with an average distance of 7.8 kilometers

3.2 Scale-up PHE activities in the Philippines

The United States Agency for International Development (USAID)/Philippines/Office of Health (OH) provided a 22-month Buy-in to the BALANCED Project to implement PHE field activities in key marine biodiversity areas in the Philippines. CRC and PFPI are the lead implementing agents for the BALANCED-Philippines Project. The project aims to meet unmet need for FP planning services in targeted marine bioregions where population is identified as a threat to sustainable resource management, which will be achieved through the following IRs:

- IR1: Improved access to family planning/reproductive health services in key bioregions
- IR2: Increased community awareness and support of family planning and conservation as a means to improve health, food security and natural resources
- IR3: Increased policymakers' commitment to promote/support FP/RH services and integrated approaches

The BALANCED-Philippines Project goal and intermediate results contribute to the USAID/OH Strategic Objective of sustainably achieving improved family health and the family planning/reproductive health (FP/RH) Objective of achieving desired family size. Because of details in USAID Philippines approvals and sub-agreement arrangements, BALANCED-Philippines activities did not commence in earnest until January 2011. The first quarterly narrative report was submitted to USAID on April 30, 2011 and the second will be due August 15, 2011 for the quarter ending June 30, 2011. USAID Washington is copied on these reports

when submitted to the Mission, however, highlights of the BALANCED-Philippines Project activities through June 30, 2011 are summarized below:

- 876 (562 males and 314 females) barangay leaders, local chief executives, head of offices and government agencies, NGOs, POs and other stakeholders participated in the PHE orientation and planning sessions from 7 municipalities for the “**new**” sites and 17 municipalities from the “**maintenance**” sites.
- 50 people (16 males and 34 females) from selected LGUs, NGOs, and POs from both health and environment offices/sectors from eight municipalities participated in the PHE CBD/PE TOT workshop.
- Of the 50 PHE CBD/PE TOT participants, 32 of them trained PHE CBDs and PHE adult PEs in San Juan, Lobo, Calatagan, Nasugbu, Mabini and the City of Batangas in the province of Batangas, and the municipalities of Abra de Ilog and Paluan in the province of Occidental Mindoro.
- 109 (5 males and 104 females) CBDs were trained both in “**new**” and “**maintenance**” sites.
- 138 (12 males and 126 females) RHU staff trained/updated on PHE links and family planning and on how to provide information on links between population, health and environment.
- 124 (109 CBDs & 15) RHUs from “**new**” and “**maintenance**” sites serve as referral points for FP and PHE information services as of this reporting period
- 249 (29 males and 220 females) PHE adult PEs recruited and trained—139 in “**new**” sites and 110 from the “**maintenance**” sites.
- 7 MOAs signed between PFPI and the LGUs for the BALANCED-Philippines Project. These MOAs define the roles of each collaborating organization and the LGUs’ agreement to provide counterpart contributions to PHE activities. Other MOAs are currently in various stages of the approval process.
- 34 site-specific barangay PHE action plans were developed during the PHE orientation and planning approved by the barangay development councils.
- 3 Municipal CRM Plans now include integrated PHE activities and budget
- US \$5,345 leveraged from LGUs for FP/RH and PHE activities as part of the BALANCED-Philippines Project.
- BALANCED core funds were used to conduct a baseline behavior monitoring survey to measure FP and CRM behaviors in a sample of BALANCED-Philippines project sites. The BMS baseline data collection and report on the findings will be completed during the next reporting period (See IR 2).

3.3 Provide one seed grant to one conservation NGO in Ethiopia

In October 2009, PFPI executed a two-year seed grant with the Ethiopian Wetlands and Natural Resources Association (EWNRA) to mainstream FP services into its ongoing landscape-based “*Integrated Wetland and Watershed Management*” project in the Agelo Shenkora and Wichi watersheds, which is working in ten kebeles within Metu Woreda, Ilu Aba Bora Zone, Oromia region (South west Ethiopia).

During this reporting period, the BALANCED EAC conducted a YPE TOT with 12 participants (7 from the health office, 2 from agriculture office and 3 from EWNRA). Some of the trained participants, in turn, trained 36 youth to become YPEs. These YPEs established four youth clubs with 80 youth members in the four kebeles. The youth members of these clubs participate in performing drama and delivering PHE messages encouraging young people ages 15-24 years old to become stewards of their sexuality and the environment.

EWNRA staff also provided refresher training on PHE for 45 existing PHE adult PEs. These PEs refer first-time clients who need FP commodities to MOH Health Extension Workers (HEW) and continuing users to the 36 trained PHE providers who sell contraceptives and share PHE information to the local community. In addition, refresher training was conducted with 21 PHE Providers during this reporting period.

As part of BALANCED continuing technical support to EWNRA, the EAC met with project staff after the YPE workshop to discuss project activities and provide technical guidance as needed. The EAC also monitored and followed up on the seed grant activities based on the review and findings from the previous visit and the reports submitted.

To date, the PMP data from EWNRA’s June 2011 report is disappointing and confusing. It appears that EWNRA has confused oral contraceptive pills with emergency contraception pills, and the numbers of methods sold, as reported at least, are rather low. Despite several requests to clarify the data presented in the table below, to date we have been unable to obtain the correct information. BALANCED will follow up with phone or Skype calls, or through a possible technical assistance visit in the next reporting period to clarify issues with the data reported and assess lessons learned from working from this eager but small NGO.

FP Products sold by PHE Providers	Unit	Distributed to PHE providers	Contraceptives sold by PHE providers		
			Up to October 2010	October 2010-June 2011	Total up to June 2011
Wichi					
-Emergency pills	pack	461	5	51	56
-COC/choice	pack	384	12	28	40
-Condoms	pack	1500	94	142	236
Agelo Shenkora					
-Emergency pills	pack	210	12	9	21
-COC/choice	pack	180	7	5	12
-Condoms	pack	600	116	20	136

Results from Activity 3.1

- EWNRA incorporating YPE in their activities
- 12 participants trained on YPE (9 males and 3 females: 3 from EWNRA, 7 from the local health office, and 2 from the local Office of Agriculture)
- 36 YPEs (14 males and 2 females) trained in community based PHE YPE
- 45 PHE adult PEs provided refresher training on PHE

Ethiopia PMP Field Data Summary

INDICATOR	January- June 2011	Cumulative Results Years 1 to 3	Comments
General			
Number of individuals trained (disaggregated by population (P), health (H), and environment (E) topic-specific training, integrated trainings, and gender)	93	234	
Family Planning and Reproductive Health	Not reported	Not reported	Despite repeated requests for this information EWNRA is not providing
Number of USG-assisted service delivery points providing FP counseling or services	No new for this reporting period	28	
Average household distance/time to access family planning commodities	Less than 3 Kilometers		The PHE providers have reduced the distance to access FP commodities from 8 kilometers to between 50 meters and 3 kilometers

3.4 Provide seed grant and technical support to WCS Zambia

In Zambia, WCS implements the Community Markets for Conservation Co-op (COMACO) program, which provides sustainable sources of alternative incomes and other incentives for conservation to families living around Zambia's national parks in the Luangwa Valley. WCS recognizes that integrating FP information and services into WCS/Zambia's livelihoods and wildlife/natural resource conservation program can contribute to a better life for the nearly 50,000 families they reach.

In October 2010, PFPI executed a seed grant with WCS Zambia to integrate family planning into its conservation and livelihood activities. The objectives of the project are to:

- Increase awareness among COMACO families on family planning and its role in health, food security, poverty alleviation and environmental conservation
- Increase access and use of FP methods/services

During the previous reporting period, PFPI had conducted a CBD/PE TOT with nine WCS extension officers and one health center staff. Nine of the trained WCS Extension officers, in turn, trained 350 lead farmers in Mfuwe, Chama and Lundazi regions as Adult PHE PEs. These lead farmers were trained on PHE linkages, reproductive health, family planning, and peer education, all of which will be integrated into the lead farmer's routine programs during field days and monitoring activities of conservation practices. They will promote food security and economic empowerment at grassroots level as they meet with their producer group members during meetings and field days.

It is interesting to note that during the first two debriefings that USAID Zambia reluctantly held with the BALANCED EAC, one USAID staff member expressed high skepticism about the idea of WCS promoting family planning and integrating it into its livelihood activities in these remote areas. During the last debrief, however, this same individual expressed a changed attitude about these efforts and actually visited the WCS sites and began introducing WCS to other USAID Cooperators working on family planning activities, and to the head MOH person with whom USAID works. This turn-around is likely the result of several factors: 1) WCS successfully winning support from the USAID Flex Fund to expand PHE activities to four additional districts surrounding the Luangwa Valley; 2) the recent award of Global Development Alliance funding to expand WCS livelihoods activities; and 3) BALANCED continuous advocacy efforts to the USAID Zambia Mission.

Results from Activity 3.4

- 350 adult PEs trained (238 men and 112 women)
- 9 WCS BALANCED trainees conducting training
- COMACO implementing PHE CBD/PE activities

Zambia PMP Field Data Summary

INDICATOR	January- June 2011	Cumulative Results Years 1 to 3	Comments
General			
Number of individuals trained (disaggregated by population (P), health (H), and environment (E) topic-specific training, integrated trainings, and gender)	350	350	
Family Planning and Reproductive Health	Not reported	NA	PEs have just been trained and just begun counseling, so no data is available this reporting period
Number of USG-assisted service delivery points providing FP counseling or services	Nothing to report this period	NA	This data will be collected for the next reporting period
Average household distance/time to access family planning commodities	Nothing to report	NA	This data will be collected for the next reporting period

3.5 Provide one seed and technical support to one conservation NGO

The Tree Kangaroo Conservation Program (TKCP) in Papua New Guinea (PNG) was founded in 1996 by Dr. Lisa Dabek, Senior Conservation Scientist and Director of TKCP at the Woodland Park Zoo (WPZ), primarily to protect the endangered Matschie's tree kangaroo. TKCP established a long time collaboration and partnership with the local communities building local capacity for conservation, improving socio-economic services towards increased access to education and improved community health within the villages. Recognizing the health and RH issues, TKCP supported training of volunteer birth attendants (VBA) and donated solar-generated refrigerators as storage for immunizations. They also provided communication facilities in their project sites to facilitate deployment of health and conservation services and information particularly in emergency situations. Recognizing the links between increasing population, health and conservation in the TKCP project areas, BALANCED key staff and Lisa Dabek began discussing the possibility of integrating family planning into TKCP's ongoing community-based program. Subsequently, the BALANCED PTAL visited selected TKCP project sites in PNG from June 6 to 14, 2011 to assess the TKCP project areas and explore possible collaboration with TKCP to integrate family planning into its ongoing community based program.

After the assessment, the PTAL recommended provision of a seed grant to TKCP to support program interventions, such as a peer education system that would also involve men as

educators; community mobilization meetings; community-based distribution of FP commodities (pills and condoms) through trained PHE PEs, etc.

Results from Activity 3.5

- None because the seed grant has not yet been executed

3.6 Provide technical support to PHE activities in Ghana

The USAID/Ghana Mission recently awarded URI-CRC the four-year *Hen Mpoano* Project, which it sees as part of a longer-term investment in fisheries reform. *Hen Mpoano* will use an integrated CRM approach to address declining fish stocks and food security in Ghana's Western Region and to build the capacity of local and national government to support fisheries reforms in six districts in that region—Ahanta West, Sekondi-Takoradi, Nzema East, Jomoro, Ellembele, and Shama. BALANCED is providing technical support to integrate CBF into two of these *Hen Mpoano* sites.

Kwesi Johnson, from the *Hen Mpoano* Project partner Friends of the Nation (FoN), attended the BALANCED PHE-SSE where he learned about PHE and developed a draft conceptual framework for PHE activities in Ghana. FoN requested BALANCED technical assistance with its YPE training and IEC activities. In response, the BALANCED PTAL traveled to Ghana and facilitated a YPE TOT from April 12-16, 2011. There were thirteen (5 males and 8 females) from *Hen Mpoano* staff and their partner implementers, the Central and Western Fishmongers Improvement Association (CEWEFIA), the local Ghana Health Service (MoH), and community stakeholders who attended the workshop. The trained participants later formed themselves into the Axim PHE Working Group to serve as a mechanism to support each other in their PHE activities over the next 18 months, to mentor each member who may need added support in training or any related PHE activities and to share information and updates on PHE.

During the YPE TOT, the PTAL also conducted a PHE orientation meeting for other representatives from the *Hen Mpoano* Project, their partners from the Fisheries Commission in Axim, Regional Ghana Health Service, the Environmental Protection Agency (EPA) in Sekondi, and FoN NGO partners such as CHF International.

Results from Activity 3.6

- 13 individuals trained on PHE Youth peer education
- PHE YPE training manual adapted/used in Ghana
- PHE orientation meeting with 20 representatives from *Hen Mpoano* Project, their partners from the Fisheries Commission in Axim, Regional Ghana Health Service, EPA in Sekondi and FoN partner-NGOs in the Western region such as CHF International and the training participants
- 2 MOUs developed between FoN and CEWEFIA on community based distribution and the Esiama Community Health Nurses Training School to integrate PHE into nursing curriculum

3.7 Implement recommendations from the Glacier Melt Study

The BALANCED Project received funds from the Asia Near East (ANE) Bureau to address recommendations from the 2010 report entitled *Changing Glaciers and Hydrology in Asia: Addressing Vulnerabilities to Glacier Melt Impacts*. Based on a concept paper submitted to Mary Melnyk of the Asia Bureau, BALANCED developed a scope of work and engaged the services of consultant Jim Schweithelm to conduct additional desktop research and write a follow-on report that would further identify the countries/areas at highest risk of health and livelihood vulnerabilities due to glacier melt, describe those vulnerabilities, and propose areas where USAID could utilize integrated health and conservation funding strategies to synergistically address these vulnerabilities. It was expected this report might prompt possible consensus-building activities/discussions to explore possibilities for implementing cross-country, cross Mission/Bureau strategies and activities to address the problem.

Results from Activity 3.7

- A draft report, “*Glacier Melt Vulnerabilities in Asia: Exploring USAID Programming Opportunities*” is under review by USAID at this time and should help define next steps/activities post June 30, 2011

3.8 Secure funding for PHE expansion or scale-up in at least two countries for Years 3 and 4

The Project’s resource mobilization strategy has three objectives. During this reporting period, efforts were pursued under each objective:

Objective 1: Obtain Mission Buy-ins (from FP, NRM, or other sources) for new and scaled-up field-based PHE activities in USAID FP focus countries (including First Tier and Second Tier countries) that also have biodiversity conservation priorities. These funds would support conservation NGOs operating in biodiversity-rich areas of a country and interested in the PHE approach to integrate CBFP services into their conservation activities.

- **Philippines:** Joan Castro and Brian Crawford visited the USAID Philippines Mission several times and in one of these it was learned that the Office of Environment and Energy (OEE) was interested in providing field support funds to implement CRM activities in the BALANCED Philippines sites, which are currently funded by the USAID Philippines OH. As a follow-up to the interest expressed in these meetings, CRC, PFPI and CI drafted a concept note for the field support funds for USAID input. Crawford and the BALANCED Project Director will visit the Philippines during the next reporting period to develop a Program Design Document and workplan for the OEE field support activities.
- **Tanzania:** BALANCED staff met four times with USAID Tanzania (Elin Torell–1 meeting; Ricky Hernandez and Juma Dyegula–2 meetings; Linda Bruce, Hernandez, Torell and Dyegula–1 meeting) to provide updates on BALANCED activities in the Tanga and Pwani regions. Prior to her visit, the BALANCED Project Director worked with the BALANCED USAID PHE Technical Advisor on a strategy for approaching the Mission. In the subsequent March 2011 debriefing with Tim Manchester (USAID Tanzania Senior RH/FP Advisor), Gabriel Batulaine and Mikahala Lauridsen (USAID Tanzania NRM

team), the BALANCED Project Director and other team members not only provided a BALANCED activities update, but inquired if the Mission would consider field support funds to replicate the community-based PHE approach being implemented in Tanga and Pwani regions to reach other hard-to-reach, biodiversity-rich areas of Tanzania. Manchester suggested BALANCED submit a one-page concept note. It did so in April 2011. However, we still await word if field support funds are available.

- **Ethiopia:** The BALANCED Project Director met with USAID Ethiopia Senior FP/RH Advisor, Premila Bartlett, to explore the Mission's priorities in terms of family planning and how PHE might be leveraged either with Mission funding or partnering with Mission funded Cooperating Agreement projects. Ms. Bartlett strongly encouraged BALANCED and Packard Foundation-funded NGOs to partner with the USAID Integrated Family Health Project and its prime, Pathfinder International. Bruce and Hernandez also met with Dan Moore, USAID/Ethiopia Office Chief BEST officer, to explore how PHE can be integrated into the BEST activities in Ethiopia. Moore suggested that BALANCED and/or Packard-funded organizations partner with organizations implementing Feed the Future (FTF) or working in FTF target areas. He explained the importance of showing data on impact of PHE activities to the Mission and suggested that a strong concept note could be considered in the future.
- **CTI:** PFPI continued discussions with CTSP to explore integration of PHE into their existing strategies and activities. As a result, CTSP expressed interest in partnering with BALANCED to advance PHE in the six countries in the Coral Triangle (CT)/CT6 region and to support the development and implementation of PHE strategies and activities. These discussions have not resulted in funding for training or PHE programs to date.

Objective 2: Leverage funds from conservation and health NGOs and/or government agencies working in environment, health, agriculture, energy or rural development sectors to support new or scaled-up field-based PHE activities in priority biodiversity conservation areas in USAID FP focus First Tier Intensive and First Tier countries.

- Assisted WCS Zambia to develop a successful proposal for \$64,000 to expand PHE activities supported by the BALANCED seed grant to four additional districts surrounding the Luangwa Valley National Park.
- Leveraged \$2,500 worth of printed IEC materials from GTZ and Engenderhealth in Tanzania to distribute to TCMP CBDs, PEs etc.
- EWNRA and PFPI leveraged \$2,606 and \$3,416 respectively from local stakeholders. The funding was leveraged for PHE trainings.

Objective 3: Mobilize non-USG resources to support field-based PHE activities in USAID family planning focus countries with biodiversity conservation priorities.

- PFPI wrote a successful proposal to the Ashmore Foundation to support youth activities in the same areas where BALANCED-Philippines is working in the Danajon bank. Also, PFPI is currently in discussions with Illumination about a health activity that could be

integrated into some BALANCED-Philippines Project sites. While unsuccessful, PFPI also sought funding from UNFPA and the European Union to support PHE activities in the CT region.

- CI promoted the BALANCED Project to the World Conservation Union and to anonymous individual CI donors and disseminated fundraising opportunities to BALANCED Project partners and followed-up on strategic partnership opportunities for PHE projects.

IR3 Priorities for next period (July 1 to December 31, 2011)

The individual listed in bold is the lead/individual responsible for bringing the activity to completion. Supporting team members follow. This is the best estimate at the time of this report, however, the lead or other team members may change based on staff availability and other factors.

General

- Continue to approach Missions in the Philippines and Tanzania for field support to PHE implementation and capacity building in the Philippines and Tanzania (**Linda**)

Tanzania

- Provide continuing technical oversight for the integration (and replication) of CBFP into the on-going USAID/Tanzania-funded *Pwani* project in the Bagamoyo District, Tanzania. (**Elin**, Juma, Ricky)
- Explore Zanzibar or other biodiversity-rich areas with high unmet need for family planning as potential sites to integrate CBFP through TCMP's new *Pwani* project, and test new PHE models in these areas. (**Elin**, Juma, Ricky)
- Implement the new IEC strategy in Pangani and Pwani districts. (**Juma**, Elin, Ricky)
- Train YPEs from groups that are organized by the local government in Pangani District. (**Juma**)
- Develop strategy for addressing mid-term evaluation recommendations for BALANCED activities in Tanzania. (**Elin, Linda, Ricky**, Juma)
- Provide the raw material for at least one champion story (see IR2). (**Juma**, Elin)

Philippines

- Complete BALANCED-Philippines Year 1 activities and initiate BALANCED-Philippines Year 2 activities in the **new** and **maintenance** project sites. (**Ronald**, Joan)
- Complete baseline BMS on FP/FH and CRM behaviors in select BALANCED-Philippines Buy-in sites. (**Joan**, Brian)

Ethiopia

- Follow-up with EWNRA and provide technical support as needed. (**Joan**, Ricky)

- Provide technical support to PHE Ethiopia and Packard-funded NGOs implementing PHE activities to improve implementation and monitoring.

Zambia

- Continue to provide technical support to WCS Zambia to implement their detailed implementation plan. (**Ricky**)

Asia/Africa

- Execute seed grant with TKCP in Papua New Guinea. (**Joan**)
- Identify and work with two seed grant recipient to develop detailed implementation plan, and build capacity of the seed grant recipient to integrate CBFP into organization's conservation/health activities. (**Linda, Joan**)

ANE

- Work with the USAID PHE Technical Advisor for BALANCED and with Mary Melnyk and other members of the USAID NRM/Water Team to identify follow-up actions to the Schweithelm report. A preliminary suggestion is to design and conduct a follow-on workshop in the Central Asian Republics region that brings together the above players and selected USAID staff from Country Missions and the Regional Bureau to digest the report recommendations and pursue interest and feasibility of implementing possible cross-sectoral, cross-Mission strategies and activities to address glacier melt vulnerability.

III. Key Management Tasks

Accomplishments

- Held a strategic review and planning meeting for the team's key staff and the USAID PHE Technical Advisor in May 2011 to review accomplishments to date for Year 3 tasks and deliverables and begin planning for the Year 4 budget request.
- Continued to strengthen the communications and overall working relationship amongst the members of this Project's virtual team through scheduled Skype calls, posting of key team meeting minutes on the BALANCED Project Forum, meeting more frequently with PFPI staff during technical assistance visits, conferences, meetings, etc.
- Spending and the burn rate has been on target since July 2010.

Challenges

- During this reporting period, the BALANCED Project underwent a USAID mid-term evaluation. USAID explained to CRC that this evaluation would not require any additional costs to the Project and would involve minimal work for the BALANCED team. CRC, however, experienced numerous costs related to organizing the country visit for the mid-term evaluation and overall more staff time was involved than CRC was lead to believe. Looking forward, providing a better assessment of the real costs of a mid-term evaluation would benefit all the parties and allow Projects to plan for the additional burden that will be placed on financial and human resources.
- The process for developing the Philippines OH Buy-in program statement and Year 1 workplan was inefficient and problematic. Too often, CRC engagement in discussions and decisions made with the Mission were secondary to that of PFPI and USAID PHE Technical Advisor. To improve this Buy-in process and fully engage all partners in the development of field support activities and documents, Brian Crawford and Linda Bruce will be traveling to the Philippines in August 2011 for one-on-one discussions with the Mission regarding the Philippines OEE field support. They will also work closely with PFPI and CI in the development of the field activities, program design document and YR 1 workplan. The YR1 OEE workplan will be incorporated into the Year 2 OH workplan.
- The process for reviewing, vetting, and receiving the approval of the Project Director and the USAID PHE Technical Advisor for drafts of technical documents has been time consuming and inefficient. However, efforts have been stepped up to improve the review process within BALANCED. Nonetheless, receiving input from USAID on publications and the resulting rewrites remains a challenge. That said, we understand that USAID faces the same challenge as BALANCED staff in terms of time available to review documents. We shall continue dialoguing with USAID to alert them of upcoming publications that need USAID review and discuss deadlines as needed.

Management Priorities for next reporting period

In the next six-month period, the management team will give priority to:

- Implementing the recommendations from the mid-term evaluation
- Taking steps to ensure the burn rate during the first half of Year 4 closely approximates our target burn rate
- Working assertively to galvanize field support for our Asia and Tanzania programs

IV. Performance Management and Reporting Plan (PMP)

The primary goal of the PMP is to build an evidence base for the value-added of an integrated PHE model—i.e., tracking indicators that will demonstrate that integrated projects are more cost efficient, take less time to implement, and are perceived to increase the overall perception of well-being and environmental quality among local communities. A secondary goal of the M&E effort is to report results to USAID, addressing the Results Framework and indicators of both USAID/GH/RPH and Missions that host field activities.

The PMP defines how progress on the BALANCED Program is measured and is used to monitor the activities and accomplishments of the Program, determining its level of success in meeting Project goals and targets.

The BALANCED Project Indicators and Progress towards Targets

INDICATOR	Year 3 January- June	Year 3 Total	Year 3 Targets	Cumulative Results to Date	Year 1-3 Cumulative Target from Program Description	LOP Target	Comments on Progress Towards Year 1-3 Cumulative Target
SO-1: Number of target organizations incorporating PHE tools, protocols, etc. into their work (PRH 1.1)	2	4	7	12	12	24	On target
SO-2: Dollar value of funds leveraged from USAID Missions and non-USG sources to support PHE implementation and scale-ups (million dollars) (PRH 1.2)	72,522	85,412	600,000	1,712,504	1,500,000	2,500,000	Over target
1.1 Number of individuals trained by BALANCED in PHE know-how and SOTA using 21st century learning tools	564	843	351	1,193	120	200	Over target
1.2 Number of participants who received BALANCED training and/or mentoring that are now providing training or TA to others on PHE implementation	9	14	21	20	15	45	Over target

INDICATOR	Year 3 January- June	Year 3 Total	Year 3 Targets	Cumulative Results to Date	Year 1-3 Cumulative Target from Program Description	LOP Target	Comments on Progress Towards Year 1-3 Cumulative Target
1.3 Number of new and/or strengthened partnerships established and actively involved in advancing and supporting wider use of PHE approaches as a result of BALANCED capacity-building intervention (PRH 1.3)	4	9	4	11	8	16	Over target
1.4a. Number of technical support interventions provided by BALANCED to Missions and to organizations to implement PHE within their programs (PRH 3.2)	14	25	24	50	15	30	Over target
1.4b. Number of new organizations receiving TA by BALANCED	0	1	12	19	No cumulative target	30	
2.1 Tools, protocols, procedures, systems, methodologies, guides, curricula, or indices with demonstrated programmatic value developed or adapted for country and/or thematic contexts (PRH IR 2.1)	6	8	4	10	15	25	Under target. Several tools are in final stages of completion
2.2a Number of success stories, peer review articles, conference papers, research studies documenting key actionable findings about the PHE approaches, their lessons extracted, and value-added (PRH IR 2.2)	16	21	12	38	6	12	Over target

INDICATOR	Year 3 January- June	Year 3 Total	Year 3 Targets	Cumulative Results to Date	Year 1-3 Cumulative Target from Program Description	LOP Target	Comments on Progress Towards Year 1-3 Cumulative Target
2.2b. Number of peer reviewed articles and research studies	1	2	1	2	No cumulative target	No target	
3.1 Number of PHE tools, methodologies, and actionable findings replicated in new countries and geographic areas (PRH 3.1)	5	9	4	16	6	9	Over target
3.2a Number PHE programs scaled up (PRH 3.4)	0	1	1	3	0	2	Over target
3.2b Number of geographical areas replicating PHE (PRH 3.4)	3	4	No target, because indicator added in Year 3	5	4	6	In year 3 we split indicator 3.2 into scale up (3.2a.) and replicated (3.2b)
3.3 Number of BALANCED field site activities that produce results that can feed into KM activities (development of tools and success stories)	1	4	1	6	4	8	Over target

Field Indicator Report

BALANCED provides evidence of outcomes that illustrate the value-added of an integrated PHE approach by collecting data on a set of common field-level PMP indicators. Data on these indicators are collected on a semi-annual basis in field sites where BALANCED is working. Each field site reports only on those indicators that fit within the scope of their specific activities (e.g., a field project that does not include HIV/AIDS activities will not report on the indicators related to that topic).

This report includes only progress on indicators where BALANCED in some way is contributing towards the result. For example, this means there is no reporting on biodiversity, HIV/AIDS, or economic growth indicators from Tanzania, because although the Pwani project implements activities within these areas, these activities are not funded by or operationally coordinated with the BALANCED project. Once the PHE activities have become better integrated in Tanzania, it may be more appropriate to report on those indicators as well.

INDICATOR	Year 3 January to June, 2011				Cumulative Results			
	Phil (Buy-in)	Tanz	Ethiopia	Total	Phil	Tanz	Ethiopia	Total
General								
Number of individuals trained (disaggregated by population (P), health (H), and environment (E) topic-specific training, integrated trainings, and gender)	556	54	93	154 Core 556 Buy-in	568 Core 556 Buy-in	351	234	1,153 Core
Family Planning and Reproductive Health								
Number of new users	0	510		510	8,150 Core; 0 Buy-in	128 1	0	9,431
Number of counseling visits for FP/RH as a result of USG assistance	0	553	0	553	0	1,603	0	1,050
Number of USG-assisted service delivery points providing FP counseling or services	124 (buy-in)	0	0	24	411 Core 124 Buy-in	50	28	489 Core
Average household distance/time to access family planning commodities	No change	No change	No change		Less than one km	Less than one km	Between 50 m and 3 km	

Annex 1: BALANCED Communications/Dissemination Activities

I. BALANCED Project Launches New Initiative to Integrate FP into Marine Conservation in the Philippines – December 23, 2010 (correction sent December 31, 2010)

Audience	Date Sent	Person Responsible	Number of People Reached
FP Community Listserv	January 11, 2011	Janet Edmond	450
Total			450

II. Report Highlights Integration Successes in Uganda's Integrating Human and Animal Health for Conservation and Development Program - January 31, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	January 31, 2011	Janet Edmond	579
FP Community Listserv	February 2, 2011	Janet Edmond	450
Africa Biodiversity Collaborative Group (ABCG) Listserv	February 3, 2011	Janet Edmond	500
Total			1,529

III. Philippines Mayor Eutiquio Bernales Promotes PHE Approaches to Improve People's Lives in the Bohol Province town of Ubay - February 1, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	February 1, 2011	Janet Edmond	580
FP Community Listserv	February 2, 2011	Janet Edmond	450
Estimated total			1,030

IV. Two New PHE Champion Profiles from Uganda - February 7, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	February 7, 2011	Janet Edmond	581
FP Community Listserv	February 7, 2011	Janet Edmond	450
ABCG	March 2, 2011	Janet Edmond	500
East Africa Network	February 23, 2011	Jason Bremner, PRB	200
Total			1,731

V. New Videos Highlighting PHE Approaches and Benefits Available for Viewing – February 7, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	February 7, 2011	Janet Edmond	581
FP List serve	February 7, 2011	Janet Edmond	450
CI Climate Change Working group – HQ and field	February 7, 2011	Janet Edmond	50
CI CTI staff, plus staff in Philippines, Madagascar, South Africa	February 14, 2011	Janet Edmond	25
East Africa PHE Network update	February 23, 2011	Jason Bremner	200
Estimated total people reached			1,306

VI. Philippines 4th National PHE Conference Postponed - February 10, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	February 10, 2011	Janet Edmond	581

VII. BALANCED Project Announces New Report on PHE Situation Analysis in Saadani National Park Area, Tanzania – February 23, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	February 23, 2011	Janet Edmond	583
ABCG	March 2, 2011	Janet Edmond	500
East Africa PHE Network update	April 5, 2011	Jason Bremner	250
Total			1,383

VIII. BALANCED Project Assists WCS Zambia to Integrate Family Planning into Livelihood and Conservation Initiative - April 5, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	April 5, 2011	Janet Edmond	599
FP	April 6, 2011	Janet Edmond	500
Total			1,099

IX. PHE Champion Rukia Seif: Making Life Easier in Rural Tanzania - April 18, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	April 18, 2011	Janet Edmond	602
FP	April 18, 2011	Janet Edmond	500
East Africa PHE Network update	April 5, 2011	Jason Bremner	250
Total			1,252

X. What's New on the PHE Toolkit? PHE Academic Resources – April 19, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	April 19, 2011	Janet Edmond	602

XI. BALANCED Project Announces New Report on PHE Benefits in the Philippines – May 26, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	April 19, 2011	Janet Edmond	602

XII. New PHE Resources from the BALANCED Project on the PHE Toolkit, Rukia Champion Story and Community of Practice Report – May 27, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	May 24, 2011	Janet Edmond	602
FP listserv	May 31, 2011	Janet Edmond	500
Total			1,102

XIII. PHE and Livelihoods in Zambia- announcement of Flex fund award – June 1, 2011

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	June 1, 2011	Linda Bruce	602
FP listserv	June 3, 2011	Janet Edmond	500
Total			1,102

XIV. BALANCED Newsletter on PHE and Livelihoods Available on the PHE Toolkit

Audience	Date Sent	Person Responsible	Number of People Reached
PHE Listserv	June 30, 2011	Elin Torell	602
Total			602