



**USAID | GHANA**  
FROM THE AMERICAN PEOPLE

# SUSTAINABLE FISHERIES MANAGEMENT PROJECT (SFMP)

## Report on Identification of MSMEs in Elmina, Moree and Anlo

2015

THE  
UNIVERSITY  
OF RHODE ISLAND  
GRADUATE SCHOOL  
OF OCEANOGRAPHY



This publication is available electronically in the following locations:

*The Coastal Resources Center*

[http://www.crc.uri.edu/projects\\_page/ghanasfmp/](http://www.crc.uri.edu/projects_page/ghanasfmp/)

*Ghanalinks.org*

<https://ghanalinks.org/elibrary> search term: SFMP

*USAID Development Clearing House*

<https://dec.usaid.gov/dec/content/search.aspx> search term: Ghana SFMP

**For more information** on the Ghana Sustainable Fisheries Management Project, contact:

USAID/Ghana Sustainable Fisheries Management Project

Coastal Resources Center

Graduate School of Oceanography

University of Rhode Island

220 South Ferry Rd.

Narragansett, RI 02882 USA

Tel: 401-874-6224 Fax: 401-874-6920 Email: [info@crc.uri.edu](mailto:info@crc.uri.edu)

**Citation:** Smith N, Opare-Addo J, Buabeng J, Takyi M. (2015). Report on Identification of MSMEs in Elmina, Moree and Anlo. The USAID/Ghana Sustainable Fisheries Management Project (SFMP). Narragansett, RI: Coastal Resources Center, Graduate School of Oceanography, University of Rhode Island. GH2014\_ACT011\_CEW 7 pp.

**Authority/Disclaimer:**

Prepared for USAID/Ghana under Cooperative Agreement (AID-641-A-15-00001), awarded on October 22, 2014 to the University of Rhode Island, and entitled the USAID/Ghana Sustainable Fisheries Management Project (SFMP).

This document is made possible by the support of the American People through the United States Agency for International Development (USAID). The views expressed and opinions contained in this report are those of the SFMP team and are not intended as statements of policy of either USAID or the cooperating organizations. As such, the contents of this report are the sole responsibility of the SFMP team and do not necessarily reflect the views of USAID or the United States Government.

## Detailed Partner Contact Information:

USAID/Ghana Sustainable Fisheries Management Project (SFMP)  
10 Obodai St., Mempeasem, East Legon, Accra, Ghana

Telephone: +233 0302 542497 Fax: +233 0302 542498

Maurice Knight	Chief of Party <a href="mailto:maurice@crc.uri.edu">maurice@crc.uri.edu</a>
Kofi Agbogah	Senior Fisheries Advisor <a href="mailto:kagbogah@henmpoano.org">kagbogah@henmpoano.org</a>
Nii Odenkey Abbey	Communications Officer <a href="mailto:nii.sfmp@crcuri.org">nii.sfmp@crcuri.org</a>
Bakari Nyari	Monitoring and Evaluation Specialist <a href="mailto:hardinyari.sfmp@crcuri.org">hardinyari.sfmp@crcuri.org</a>
Brian Crawford	Project Manager, CRC <a href="mailto:brian@crc.uri.edu">brian@crc.uri.edu</a>
Justice Odoi	USAID Administrative Officer Representative <a href="mailto:Jodoi@usaid.gov">Jodoi@usaid.gov</a>

Kofi.Agbogah  
[kagbogah@henmpoano.org](mailto:kagbogah@henmpoano.org)  
Stephen Kankam  
[skankam@henmpoano.org](mailto:skankam@henmpoano.org)  
Hen Mpoano  
38 J. Cross Cole St. Windy Ridge  
Takoradi, Ghana  
233 312 020 701

Andre de Jager  
[adejager@snvworld.org](mailto:adejager@snvworld.org)  
SNV Netherlands Development Organisation  
#161, 10 Maseru Road,  
E. Legon, Accra, Ghana  
233 30 701 2440

Donkris Mevuta  
Kyei Yamoah  
[info@fonghana.org](mailto:info@fonghana.org)  
Friends of the Nation  
Parks and Gardens  
Adiembra-Sekondi, Ghana  
233 312 046 180

Peter Owusu Donkor  
Spatial Solutions  
[powusu-donkor@spatialdimension.net](mailto:powusu-donkor@spatialdimension.net)  
#3 Third Nautical Close,  
Nungua, Accra, Ghana  
233 020 463 4488

Thomas Buck  
[tom@ssg-advisors.com](mailto:tom@ssg-advisors.com)  
SSG Advisors  
182 Main Street  
Burlington, VT 05401  
(802) 735-1162

Victoria C. Koomson  
[cewefia@gmail.com](mailto:cewefia@gmail.com)  
CEWEFIA  
B342 Bronyibima Estate  
Elmina, Ghana  
233 024 427 8377

Lydia Sasu  
[daawomen@daawomen.org](mailto:daawomen@daawomen.org)  
DAA  
Darkuman Junction, Kaneshie Odokor  
Highway  
Accra, Ghana  
233 302 315894

Gifty Asmah  
[giftyasmah@Daasgift.org](mailto:giftyasmah@Daasgift.org)  
Daasgift Quality Foundation  
Headmaster residence, Sekondi College  
Sekondi, Western Region, Ghana  
233 243 326 178

### For additional information on partner activities:

CRC/URI:	<a href="http://www.crc.uri.edu">http://www.crc.uri.edu</a>
CEWEFIA:	<a href="http://cewefia.weebly.com/">http://cewefia.weebly.com/</a>
DAA:	<a href="http://womenthrive.org/development-action-association-daa">http://womenthrive.org/development-action-association-daa</a>
Daasgift:	<a href="https://www.facebook.com/pages/Daasgift-Quality-Foundation-ENGO/135372649846101">https://www.facebook.com/pages/Daasgift-Quality-Foundation-ENGO/135372649846101</a>
Friends of the Nation:	<a href="http://www.fonghana.org">http://www.fonghana.org</a>
Hen Mpoano:	<a href="http://www.henmpoano.org">http://www.henmpoano.org</a>
SNV:	<a href="http://www.snvworld.org/en/countries/ghana">http://www.snvworld.org/en/countries/ghana</a>
SSG Advisors:	<a href="http://ssg-advisors.com/">http://ssg-advisors.com/</a>
Spatial Solutions:	<a href="http://www.spatialsolutions.co/id1.html">http://www.spatialsolutions.co/id1.html</a>

## **ACRONYMS**

CEDECOM	Central Region Development Commission
CEWEFIA	Central and Western Region Fishmongers Improvement Association
CLaT	Child Labour and Trafficking
DAA	Development Action Association
DSW	Department of Social Welfare
FoN	Friends of Nation
SFMP	Sustainable Fisheries Management Program
SNV	Netherlands Development Organization
USAID	United States Agency for International Development
WFCL	Worst Forms of Child Labour

# TABLE OF CONTENTS

## CONTENTS

ACRONYMS.....	iii
TABLE OF CONTENTS.....	iv
INTRODUCTION .....	1
OBJECTIVE .....	1
ACTIVITY 4.8.3.....	1
METHODOLOGY .....	1
FINDINGS.....	1
CHALLENGES/ LESSONS LEARNED .....	2
CONCLUSION/ WAY FORWARD .....	2

## **INTRODUCTION**

As part of the USAID/Ghana SFMP under Activity 4.8.3 of the Year One Work-Plan which seeks to develop Micro Small and Medium Enterprises (MSMEs), CEWEFIA Project Team identified the MSMEs in the project targeted communities (Elmina, Moree and Anlo) in the Central and Western Regions of Ghana. The aim is to screen and assess their needs for business development services.

## **OBJECTIVE**

Identify, screen and select MSMEs for business development training.

## **ACTIVITY 4.8.3**

Fisheries value chain improvements and livelihoods in Elmina and Moree in the Central Region and Anlo in the Western Region.

## **METHODOLOGY**

The Team used the Identification and Screening Guide to collect data on the MSMEs.

Three days were used for the exercise in each community. The three communities are mapped into suburbs. The team visited seven (7) suburbs in Elmina, nine (9) suburbs in Moree and seven (7) suburbs in Anlo. All of the MSMEs were interviewed at their processing sites in Elmina and Moree except Anlo where they were interviewed in focus groups. From the data gathered the team identified not less than hundred (100) MSMEs in each community.

## **FINDINGS**

- The ages of business owners ranges between 26 -55 years. Few of the individuals were above 56 years.
- All of the respondents were females.
- None of the respondents had a business name.
- The majority do not have other owners. A few businesses are partly own by spouse and sisters.
- An average of 5 members in the household are involved in the business operation.
- Sisters and children are mostly involved in the business operation.
- Most of the businesses are located in their houses with the exception of Ayisa which are located in CEWEFIA facilities.
- On average the majority of MSMEs have been in business for 10 years and more.
- None of the employers has more than 10 workers. All employees were females.
- Few processors were involved in two or more Direct Activities. The majority of them were fish smokers, followed by dryers then fryers. Few of them were involved in both the direct and indirect processing activities.
- In Moree and Anlo the women did not belong to any Associations but in some parts of Elmina, some of the women belonged to the Association of Fish Processors and Traders.
- In some parts of Elmina and Moree most of the women are resident in the community and work for about nine (9) months in the year; a few migrate to other fishing communities (for the remaining three months) to smoke fish there. In Anlo the women stay in their communities all-year-round.
- A majority of the women were involved in fish processing whilst a few of them were involved in gari processing and petty trading.

- Out of the interviewees, 3 women had canoes.
- The needs identified include:
  - Financial support through credit facility.
  - Fish processing equipment example, processing sheds, smoking trays, improved ovens, basins, fuel wood.
  - Training on financial management and proper bookkeeping.

## **CHALLENGES/ LESSONS LEARNED**

- In Moree most of the women were smoking fish in the open and requested smoking sheds from the team.
- Almost 99% of the women interviewed requested financial assistance.
- Most of the fish processors were working under deplorable environmental conditions.
- Most of the women were using a type of chorkor smoker made from cement blocks.

## **CONCLUSION/ WAY FORWARD**

The team would screen and select the identified MSMEs. A needs assessment would be conducted for the selected MSMEs after which they would be trained accordingly.