



COALITION BUILDING AND ACTION PLANNING FOR THE “BELIZE-MEXICO ALLIANCE FOR THE MANAGEMENT OF COMMON COASTAL RESOURCES” (BEMAMCCOR) Proposal to USAID

Santos, Carlos Lopez

2000

Citation:

Quintana Roo, Mexico: Amigos de Sian Ka'an:

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This five year project aims to conserve critical coastal resources in Mexico by building capacity of NGOs, Universities, communities and other key public and private stakeholders to promote an integrated approach to participatory coastal management and enhanced decision-making. This publication was made



BEMAMCCOR

SECRETARÍA

· Amigos de Sian Ka'an, A.C.

PUNTO FOCAL EN BELICE

· Green Reef

MIEMBROS

BELICE

· San Pedro Tourist
Guide Association

· Coastal Zone Management

· Belize Institute for
Environmental Law
and Policy

· Hol Chan Marine Reserve

· Bacalar Chico National
Park & Marine Reserve

MEXICO

· Colegio de Biólogos del
Sistema del Tecnológico

· Amigos del Manati, A.C.

· El Colegio de la Frontera Sur

· Universidad de Quintana Roo

Cancún, Quintana Roo a 30 de Junio del 2000

Paul White

USAID

Cd. de México, D.F.

Por medio de este conducto y como Secretaría de la Alianza México-Belice (BEMAMCCOR), queremos someter la siguiente propuesta: "Colition Building and Action Planning for the Belize-Mexico Alliance for the Management of Common Coastal Resources (BEMAMCCOR)", para su financiamiento.

Esperando contar con su apoyo, le envío un cordial saludo.

ATENTAMENTE

Biól. Carlos López Santos
Amigos de Sian Ka'an, A.C.
Presidencia de BEMAMCCOR

c.c.p. Pam Rubinof. Universidad de Rhode Island

c.c.p. Mito Paz. Presidente de Green Reef. Punto Focal en Belice de BEMAMCCOR.

Title: COALITION BUILDING AND ACTION PLANNING FOR THE “BELIZE-MEXICO ALLIANCE FOR THE MANAGEMENT OF COMMON COASTAL RESOURCES” (BEMAMCCOR)

Name/Countries and Partner institutions: Belize-Mexico Alliance for Management of Common Coastal Resources (BEMAMCCOR)/Mexico-Belize; University of Rhode Island Coastal Resources Center/USA

Region Impacted by the Program: The proposed activity enhances the ability of institutions to collaborate in the entire coastal zone south of Majahual/Chetumal in Quintana Roo, Mexico, through Caye Caulker in Belize. It will specifically focus on the sustainable management of shared coastal resources, including efforts in several declared protected areas and in Chetumal Bay, a zone of critical impact on the entire Mesoamerican Coral Reef System.

Summary Statement of Program: Funding is requested for an initial workshop to promote the sustainability and effectiveness of the newly formed bi-national Alliance of NGOs and research institutions. The event will focus on solidifying the Alliance as a ‘team’ and putting in place structures and processes that can help the group clarify priorities, develop a collective action plan and ensure implementation of activities on the ground. The workshop will also result in a concrete set of activities to implement during the first year of the Alliance, and form the basis for an agenda to seek additional funds to support coastal governance and management projects under the auspices of the new coalition.

Relevance and Sustainability: Sustainable development and environmental protection along the shared Mexico-Belize coast depends on the existence of a vibrant non-governmental sector that can effectively organize stakeholders; catalyze science-based management; gather, analyze and disseminate information; and promote effective governance through participatory management of these critical natural and economic resources. The Belize-Mexico Alliance (BEMAMCCOR) was publicly unveiled on May 2, 2000 as a “forum for consultation, coordination, convergence and joint effort in the management of the coastal resources shared between Belize and Mexico”. At that time the member organizations (NGOs and research institutions) identified the need for a workshop to consolidate the Alliance and help it move towards effective and concerted action. The event will invite 35 representatives from the 11 member institutions to enhance the capacity of the Alliance to work as a team through: (a) understanding the *individual* goals, strengths and weaknesses and expectations of each member organization; (b) Identifying the *collective* strengths, weakness, opportunities and threats of the Alliance as a whole; (c) engaging in coalition-building exercises for the Alliance members; and (d) initiating action planning to further the objectives stated in the Alliance Charter.

Relationship to Government Programs: This workshop specifically focuses on strengthening an Alliance of non-governmental actors working in the shared coastal region between Belize and southern Quintana Roo, Mexico. However, the successful pursuit of the objectives of the Alliance will require close collaboration with national and local government partners in each country. Indeed, the Alliance Charter commits the member NGOs and research institutions to work together closely with the Ministers for natural resources and the environment of both countries to carry out their commitments to coastal resources management arising from regional and national covenants.

Community Involvement and Impact: Each of the 11 member institutions of BEMAMCCOR has extensive involvement with their local communities in the pursuit of their missions to preserve environmental quality and promote sustainable development in the coastal zone. Through its diverse membership and affiliation, the Alliance as a whole reaches a far wider spectrum of the community than would any single organization operating independently in the zone. Given this tradition, any activities undertaken in the name of the Alliance will certainly include a strong community participation component.

Budget Requested and Counterpart Funding: A total of \$18,860 has been requested for workshop execution and follow-up, both for short-term technical consultants as well as costs associated with the workshop event itself. Counterpart funding from Belize, Mexico and US partners is \$11,575 for technical staff as well as a diagnostic / institutional analysis tour carried out as part of workshop design.

Key Individuals and Contact Information: 1. Carlos Lopez, Amigos de Sian Ka'an (Chetumal, Mexico) – Co-Chair of BEMAMCCOR Executive Committee and Director of current BEMAMCCOR Secretariat (tel: (98) 481 618; e-mail: sian@cancun.com.mx); 2. Mito Paz, Co-Chair of BEMAMCCOR Executive Committee, Green Reef (Belize City, Belize) (tel: 501-26-3739; e-mail: belpo@btl.net), 3. Pam Rubinoff, University of Rhode Island Coastal Resources Center (tel: 401-874-6135; e-mail: rubi@gsosun1.gso.uri.edu)

Experience of Institution/Individuals: The 11 member institutions of the Alliance have collectively had a broad range of experience working in the target region. All of them are currently actively engaged in an active coastal management-related project in the area. In particular, BEMAMCCOR Co-Chair institutions (Amigos de Sian Ka'an and Green Reef) have a combined 14 years of experience working directly with local communities, governments, the private sector and other NGOs in promoting sustainable management of the coastal zone in southern Quintana Roo and northern Belize.

Level of Effort Required:

Phase 1. Workshop Planning/Institutional Assessment (July-August 2000): contracted workshop designer/facilitator (10 days X \$150); part-time logistical coordinator (10 days X \$50); USAID/URI in-kind technical support.

Phase 2. Workshop on Coalition Building and Alliance Action Planning (August 28-30, 2000): contracted workshop designer/facilitator (10 days X \$150); part-time logistical coordinator (5 days X \$50); two student assistants (3 days each X \$25); USAID/URI in-kind technical support.

Phase 3. Workshop Follow-up (September, 2000): part-time Alliance coordinator (10 days X \$50).

Technical Expertise Required: In addition to the above-mentioned contracted personnel, the project will require the involvement of BEMAMCCOR Co-Chairs (5 days each – in kind); USAID technical assessment and design assistance (15 days – in kind); and URI technical assessment (8 days – in kind).

Budget Required:

<i>Contracted Technical Assistance:</i>	\$ 4500
<i>Training Event (including travel, per diem, conference expenses, etc.)</i>	\$11900
<i>Workshop Administration</i>	\$ 2460
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TOTAL:	\$18860

Counterpart Funding (for technical assistance Personnel and travel expenses during diagnostic/ planning phase, staff time of participants and Alliance Co-Chairs before, during and Alliance co-chairs): **\$11575**

Timeline Required: The Workshop Planning Phase will occur during late July and early August 2000. The workshop event will take place in late August, and the follow-up activities will extend into September 2000.

End Result Expected: At the conclusion of this event, it is expected that the Alliance will have several concrete products, including: (1) an inventory of the current areas of activity, specific projects and organizational structure/mission of each of the member organizations; (b) an analysis of institutional needs of the individual member organizations (including capacity-building; institutional strengthening; strategic planning/project development, etc.); (c) a SWOT/FODA¹ analysis for the Alliance as a whole, including identification of coalition-level capacity-building needs in the short- and medium- term (1 to 3 years); (d) a full description of general lines of action for the Alliance for the first 3 years; (e) the identification of early actions to be completed during the next year; (f) an agreement on a structure and process for Alliance short- and medium-term strategic action planning; (g) a schedule and objectives of next 2-5 gatherings of the Alliance.

¹ Strengths, Weaknesses, Opportunities and Threats analysis (or *Fortalezas, Oportunidades, Debilidades y Amenazas* in Spanish)

Workshop for initiating BEMANCOR Action Strategy and Priority Setting

	Item	rate			proposed budget	Match
Logistics						
	Conference room	\$100	3	days	\$300	
	Coffee break	\$100	3	days	\$300	
	transportation to training site	\$50	3	days	\$150	
	Supplies for workshop	\$300	1	job	\$300	
	2 student assistants for workshop	\$25	6	people days	\$150	
	maps/preparation for workshop	\$200	1	job	\$200	
	Translator of documents	\$50	5	days	\$250	
Travel, per diem and lodging						
	FOOD perdiem (40 people for 3 days)	\$35	120	people days	\$4,200	
	hotel (participants, staff = 24 people or 12 rooms for 3 nights)	\$50	36	people days	\$1,800	
	Transportation for 3 resource people from Cancun or Belize	\$200	3	trips	\$600	
	Per diem and hotel for 3 resource people for the priority setting workshop	\$100	9	people days	\$900	
	Travel for Belize NGOs	\$3,000	1		\$3,000	
Consultants						
	logistics coordinator (6 weeks half time)	\$50	15	days	\$750	
	Cotrainer and facilitator	\$150	20	days	\$3,000	
	Alliance Coordinator	\$50	10	days	\$500	\$500 ASK
Salary						
	Salary for 3 days of 35 member participants	\$50	105	days		\$5,250 Mexican/Belize
	Salary Resource People	\$75	3	days		\$225 Mexican/Belize
	Salary for Project Coordination and lead (AAAS fellow)	\$200	20			\$4,000 AAAS funds
	Salary for technical assistance of URI	\$200	8			\$1,600 USAID funds
Subtotal					\$16,400	
Project Administration (overhead) 15%					\$2,460	
TOTAL					\$18,860	\$11,575

Pre Workshop visits to organizations	Per diem and hotel (3 people for 5 days)	\$100	15		\$1,500	
	Travel to Belize City and Chetumal	\$300	3		\$900	
	Salary for 3 people for 5 days	\$100	15			\$1,500 ASK/GreenReef
	Salary/Expenses for AAAS program leader	\$300	7			\$2,100 AAS funds
	Translator of documents	\$100	5		\$500	

Total paid by URI under existing USAID contract

\$2,900

URI/USAID contract

In kind

\$3,600