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**Building Actors and Leaders for Advancing
Community Excellence in Development:
The BALANCED - Philippines Project**

***Quarterly Progress Report #3
For Period July 1 to September 30, 2011***

November 15, 2011



COASTAL RESOURCES CENTER
University of Rhode Island



PATH Foundation Philippines, Inc.

ALLEVIATING POVERTY • IMPROVING HEALTH • PROMOTING ENVIRONMENTALLY-SUSTAINABLE DEVELOPMENT

This document was produced for review by the United States Agency for International Development under the terms of Cooperative Agreement No. GPO-A-00-08-00002-00. The project is managed by the University of Rhode Island Coastal Resources Center in collaboration with PATH Foundation Philippines, Inc.

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I. INTRODUCTION

The United States Agency for International Development (USAID)/Philippines/Office of Health (OH) provided a 22-month Buy-in to the USAID global “*Building Actors and Leaders for Advancing Community Excellence in Development*” (BALANCED) Project to implement population, health and environment (PHE) field activities in key marine biodiversity areas in the Philippines. The Coastal Resources Center at the University of Rhode Island (CRC-URI) and PATH Foundation Philippines Inc. (PFPI) are the lead implementing agents for the BALANCED-Philippines Project. The revised goal of the Project is to build the leadership and implementation capacities of national and local governments and stakeholders to respond in an integrated manner to interrelated population, health, and marine environmental issues. This goal is achieved through the following intermediate results (IRs) that are funded by USAID Philippines Office of Health:

- IR1: Improved access to family planning/reproductive health services in key bioregions
- IR2: Increased community awareness and support of family planning and conservation as a means to improve health, food security and natural resources
- IR3: Increased policymakers’ commitment to FP/RH services and integrated policies

The BALANCED-Philippines Project goal and intermediate results contribute to the USAID/OH Strategic Objective of sustainably achieving improved family health and the Family Planning/Reproductive Health (FP/RH) Objective of achieving desired family size.

From July to September 2011, PFPI continued working with local government units (LGU), people’s organizations (POs) and other nongovernmental organizations (NGOs) towards achieving the Project objectives. Rollout trainings on PHE peer education and PHE community based distribution both in the “**new**” and “**maintenance**” sites continued this reporting period. This report summarizes the activities completed by BALANCED Philippines during the reporting period as per terms and conditions as approved in the Year 1 work plan and Cooperative Agreement No. GPO-A-00-08-00002-00.

II. PROJECT RESULTS

Table 1: Activity status to date (February 1 to September 30, 2011)

Biogeographic Representation	Province	Municipality (clusters)	New (# brgs)	Maint. (# brgs)	Population 2007	Unmet FP Need (new) ¹	Unmet Need (Main)	#TOT Part.	MOAs signed ² (Y/N)	# CBDs trained	# RHU trained	# PEs trained
						(# WRA ³)						
Verde Island Passage (VIP)	Batangas	Calatagan	25		51,544	4,510		9			14	46
		Tingloy	15		18,548	1,623						
		Lobo	26		37,798	3,307		5		27	24	27
		Mabini	34		40,629	3,555		5		35	8	40
		Nasugbu	42		113,926	9,969		5			27	31
		San Juan	42		87,276	7,637		7			30	44
		Batangas City/ Isla Verde		6	5,876		514	4		12	21	54
	Occidental Mindoro	Paluan	12		13,718	1,200		6				
		Abra de Ilog		9	25,152		2,201	9	Y			
		Looc	9		11,310	990		8	Y	9	8	8
		Lubang	16		28,267	2,473		4	Y	13	18	16
	Oriental Mindoro	Puerto Galera		14	28,025		2,452			10	6	9
		San Teodoro		8	15,039		1,316			8	5	8
		Baco		27	34,127		2,986			25	6	27
Danajon Bank	Bohol	Bien Unido		15	23,412		2,049		Y	14	5	34

¹ Estimated based on the assumptions that 20% of WRA have unmet need; and an additional 15% are in need of more effective methods (total 35% of WRA)—based on DHS data and regional data cited in “Contraceptive Needs in the Philippines.” Guttmacher Institute. In Brief Series 2009 No.1

² 3 MOAs signed in the first quarter (Tubigon, Inopacan & Bato); 4 MOAs signed in the 2nd quarter (Getafe, Hindang, Matalom & Lubang); and 6 MOAs signed in the 3rd quarter (Bien Unido, Inabanga, Ubay, Hilongos and Looc). The Memorandum of Agreement (MOA) articulates LGU support to establish a PHE community based distribution system and a provision to allocate funding support for the procurement of the FP commodities. The MOA also defines the roles of each collaborating organization and the LGUs’ agreements to provide counterpart contributions to PHE activities.

³ WRA - women of reproductive age

Biogeographic Representation	Province	Municipality (clusters)	New (# brgs)	Maint. (# brgs)	Population 2007	Unmet FP Need (new) ¹	Unmet Need (Main)	#TOT Part.	MOAs signed ² (Y/N)	# CBDs trained	# RHU trained	# PEs trained
						(# WRA ³)						
		Buenavista		35	26,443		2,314			30	5	32
		Clarin		24	18,871		1,651			21	3	27
		Getafe		24	27,852		2,437		Y	24	5	49
		Inabanga		50	43,331		3,791		Y	11	5	64
		CP Garcia		23	25,118		2,198			19	12	21
		Trinidad		20	27,580		2,413				3	
		Talibon		25	59,274		5,186				4	
		Tubigon		34	44,434		3,888		Y	28	6	48
		Ubay		44	65,900		5,766		Y	37	29	51
	Leyte	Bato		32	33,930		2,969		Y	27	5	31
		Hilongos		51	53,911		4,717		Y		7	
		Hindang		20	19,927		1,744		Y	27	6	29
		Matalom		30	31,055		2,717		Y	30	5	28
		Inopacan		20	19,276		1,687		Y	17	9	22
	TOTAL	5 provinces	29 municipalities	221	511	1,031,549	35,264⁴	54,996⁵	62	13	424	276

⁴ Revised calculation- previously 41,797 in the Program Design Document

⁵ Revised calculation – previously 57,979 in the Program Design Document

For the reporting period July 1 to September 30, 2011, BALANCED-Philippines implemented various activities under IR1, IR2 and IR3 that contribute to the goal of the BALANCED-Philippines. These activities and their related accomplishments are summarized below by IR.

IR 1: Improved access to family planning/reproductive health services in key bioregions

During Year 1, BALANCED-Philippines planned to conduct a number of capacity building activities in all the “new” project sites. In the “maintenance” sites, the objective was to scale-up the reach and coverage of PHE within every barangay, and to help ensure FP commodities are easily accessible. Since the start of project implementation in February 2011, BALANCED-Philippines has: 1) conducted a training-of-trainers on PHE community-based distribution and PHE adult peer education systems; 2) delivered a roll-out training for PHE community-based distributors (CBDs) and PHE adult peer educators (PEs); and 3) established a CBD system for the distribution of FP products and PHE information both in the “new” and “maintenance” sites.

BALANCED-Philippines has been trying to involve more men and people’s organization (PO) members in all its training and other project activities to reach more men ,particularly the core fishermen. Some of the POs that the Project has been working with include fisherfolk associations and/or fish warden organizations, such as Tagapangalaga ng Likas Yamang Dagat mula sa Kilitisan (TALIMUSAK), which manages the Calatagan Mangrove Forest Conservation Park (‘Ang Pulo’); the Calatagan Mangrove Alliance (CALMADA); the Calatagan Sea farmers Association (CASEPA). BALANCED Philippines has also been coordinating and involving members of women’s groups such as Kalipunan ng Liping Pilipina (KALIPI), an organization under the local social welfare and development office committed to responding to the needs of organizing women and promoting women’s development and empowerment; and the Rural Improvement Club (RIC), an organization under the local office of agriculture committed to making women effective and productive partners in community development.

Below is progress to date on IR 1 activities completed during July to September 2011.

1.1 Conduct training-of-trainers on PHE CBD and adult PE systems

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

During this period, a total 12 (4 males and 8 females) participants attended the training-of-trainers (TOT) workshop in the municipalities of Lubang and Looc in the province of Occidental Mindoro. The participants included representatives from both health and environment government offices/sectors. BALANCED Philippines staff worked closely with LGUs, local leaders and Conservation International Philippines (CI-P) to identify participants for the TOT. The training aimed to increase participants’ understanding and general knowledge on PHE linkages, reproductive health/family planning (RH/FP), interpersonal communications techniques on PHE linkages and on the mechanics and operation of the PHE CBD and PE

program to enable provision of community-based, integrated PHE education and services. Information provided about family planning and reproductive health emphasized the importance of informed choice and voluntarism. The majority of the trainees reported having limited or no PHE background prior to the training. The TOT workshop evaluation results showed that all of the participants learned the importance and benefits of linking PHE and FP/RH. During the workshop, participants demonstrated the knowledge and skills to be able to train PHE adult PEs and CBDs in their own areas.

At the end of year 1, a total of 62 participants (20 males and 42 females) from the health (38) and environment (24) sectors participated in the PHE CBD/PE TOT workshops. This is more than the expected TOT participants of 60 set by the project. Those who attended these TOT workshops have been helping the project to train PHE CBDs and PHE adult PEs in their own municipalities. Currently, of those trained, 36 are actively involved in the local municipality CBD and PE training, which includes the Municipal Health Officers (MHO), Municipal Agriculturists (MA/ Municipal Environment and Natural Resources Officers (MENRO), and staff from both the health and environment offices. Other master trainers have been unable to facilitate the local trainings because of conflicts in schedules in their respective offices/agencies.

To identify training participants for these TOT workshops, BALANCED-Philippines has been coordinating with the LGUs, POs and conservation NGOs, such as Conservation International-Philippines (CI-P), which has been providing assistance to the LGUs in the Verde Island Passage (VIP) to establish and/or strengthen marine protected areas (MPAs), and to strengthen the bantay dagat networks, etc. We also coordinate with the Coastal Conservation and Education Foundation (CCEF), which is implementing a USAID/Philippines/OEE-supported conservation project in the Danajon Bank (DB) area, to help PFPI identify additional individuals who can participate in the TOT and who can, in turn, conduct the local CBD and PE trainings. Staff from these organizations and/or their partners has been involved in BALANCED Philippines trainings and other activities.

In the next quarter, BALANCED Philippines will continue to mobilize all the master trainers trained to co-facilitate the remaining local PHE CBD and PHE adult PE trainings.

Results from Activity 1.1

- 12 participants trained in PHE CBD/PE TOT
- 36 of the 62 trained LGU/NGO staff and PO members from eight municipalities trained as PHE CBD and PHE adult PE training facilitators are now involved in training PHE adult PEs and PHE CBDs.

1.2 Recruit and train non-clinical/non-pharmaceutical outlet owners, PO members, deputized wardens, barangay health workers (BHWs), and other community members to serve as CBD outlets and promote family planning and PHE linkages

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

During this reporting period, the BALANCED-Philippines Field Coordinators and the TOT participants, in consultation with the local community leaders, staff of government agencies and other stakeholders in the targeted “**new**” and “**maintenance**” sites, continued to identify, recruit and train participants for the PHE CBD training. During this reporting period, 84 (3 males and 81 females) non-mobile PHE CBDs were recruited and trained in four of the nine target municipalities in the “**new**” sites, for a total of 84 CBDs trained in the **new** sites during Year 1. In the “**maintenance**” sites, 231 (19 males and 212 females) non-mobile PHE CBDs were trained during this reporting period, making a total 340 CBDs trained or received refresher training in 16 of the 20 target municipalities in the “**maintenance**” sites during Year 1 —137% of the Year 1 target of 249. The trained CBDs consist of sari-sari (convenience) storeowners and keepers, PO representatives, fish wardens, BHWs, barangay nutrition scholars (BNS), and keepers of Botika sa Barangay.

The 315 (22 males and 293 females) non-mobile PHE CBDs trained during this reporting period learned about family planning, social marketing of FP products (pills and condoms) and the provision of information on PHE linkages and relevant site-specific environmental conservation and will serve as CBD outlets for pills and condoms. These newly trained CBDs will expand access and improve the delivery of RH/FP information, products and services and PHE information to target audiences in their communities.

During this reporting period, the training was slower than anticipated in the “**new**” sites as the actual establishment of the CBD system depends on the finalization of the social marketing arrangements between the LGU and the FP product supplier. One reason for this delay is because the formal commitment has not yet been secured from seven of the LGUs. The Memorandum of Agreement (MOA) articulates LGU support to establish a PHE community based distribution system and a provision to allocate funding support for the procurement of the FP commodities, which is not supported by the project. In order to secure an MOA, the legislative council needs to authorize the Local Chief Executive (LCE) or the mayor to enter into a formal agreement with the project. The funding support also requires legislation from this body, and the process takes time. As of this writing, a plan to get back on schedule is being implemented to help ensure the projected number of CBDs for recruitment and training will be reached particularly in the “**new**” sites. In the “**maintenance**” sites, the CBD training is on target because the MOAs were signed more quickly. Also, there were a number of CBDs who were already in place and only needed refresher training. Being a scale-up area, many of the LCEs were already familiar with, and, therefore, more receptive to the project.

As MOAs are put into place, the first quarter of Year 2 will focus on recruiting and training PHE CBDs and PHE adult PEs in the remaining “**new**” and “**maintenance**” sites.

Results from Activity 1.2

- 315 (22 males and 293 females) non-mobile PHE CBDs both in “**new**” and “**maintenance**” sites were trained/re-trained respectively on social marketing of FP products (pills and condoms)

1.3 Develop or strengthen system for supplying FP methods to CBD outlets

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

BALANCED-Philippines continued collaboration and coordination with sources of FP commodities such as the Global Development Alliance (GDA) partner Alphamed Pharma Corporation and DKT Philippines, in order to help the BALANCED-Philippines Project partner LGUs/RHUs, etc. in the “**new**” sites to initiate discussions and establish franchisee and other arrangements that keep an uninterrupted supply of affordable contraceptive products flowing to the BALANCED-trained RHUs and the CBDs. These private sector suppliers, together with BALANCED-Philippines and partner LGUs/RHUs, etc., are continuously developing a system for supplying FP methods to CBD outlets. In the “**maintenance**” sites, these private sector suppliers provided an uninterrupted supply of contraceptive products to the continuum of venues from RHUs to the trained CBD outlets.

The PHE CBD system needs a cost-recovery mechanism that makes FP supplies readily available and helps ensure that their distribution is sustained over the long term. The prerequisite of a signed MOA for the establishment of franchisee arrangements is one major challenge for the Project team and the stakeholders, especially in the “**new**” sites. During this reporting period, only two (Looc and Lubang) of the nine “**new**” sites, have signed MOAs. BALANCED Philippines is addressing the establishment of MOAs in the other “**new**” sites through constant follow-up and meetings with the members of the municipal legislative council. They will also make a presentation during the session of the council so as to further clarify the concept of the CBD system.

In addition, it has been a challenge for the local partners and BALANCED Philippines Field Coordinators to be in close contact with the representatives of the FP product suppliers. Some representatives have had conflicts in schedules and others have had difficulty traveling to the area, particularly the island municipalities in both the “**new**” and “**maintenance**” sites. These private sources of FP supply also have problems with the lack of human resources since one Area Coordinator is covering a number of provinces and municipalities. However, they have planned to hire additional staff and implement internal re-organization to address this issue. The BALANCED Philippines team has also assisted the local partners by following up with the Manila offices of both Alphamed and DKT Philippines, to check on when and how their Area Coordinators could meet with the LCEs and MHOs in the project sites. As a result of these efforts, meetings are now scheduled.

During this reporting period, BALANCED Philippines also met with the national Corporate Affairs Manager of DKT Philippines and discussed updates on the PopShops established in the

project sites and strategized on how to link these with the CBDs particularly in the “**new**” sites. DKT and Alphamed field staff will also meet with BALANCED-Philippines Field Coordinators for further collaboration.

In the “**maintenance**” sites, BALANCED-Philippines continued to work with municipalities to set-up/strengthen FP suppliers to improve existing systems, and five MOAs were signed during this reporting period. By end of the first year, eleven municipalities in the “**maintenance**” sites had established social marketing arrangements at their level, which is 100% of the expected results (target was nine). This will ensure that the supply of contraceptive products will be continuous and adequate to meet the needs of the community.

The focus for the next quarter is to set up franchises/social marketing arrangements in seven municipalities in the “**new**” sites, and to strengthen the existing FP supply system in the other sites. BALANCED Philippines will document successful models of CBD operations so both the project team and the partners will learn from them.

Results from Activity 1.3

- 7 cost recovery supply system for community-based distribution of FP supplies established/strengthened – two in the “**new**” sites and five in the “**maintenance**” sites

1.4 Strengthen LGU and RHU staff knowledge and skill on FP/RH, PHE linkages, and managing CBD systems

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

Training for the RHU staff in the “**new**” sites and refresher training for RHU staff in the “**maintenance**” sites continued during this reporting period. A total of 138 (11 males and 127 females) RHU staff both in the “**new**” and “**maintenance**” sites were trained during this reporting period – 67 (8 males and 59 females) in the “**new**” sites and 71 (3 males and 68 females) in the “**maintenance**” sites. This training has strengthened RHU capacity in both “**new**” and “**maintenance**” sites to deliver quality FP and PHE information and services to both male and female referred by PHE CBDs and adult PEs—particularly persons seeking intrauterine devices, surgical methods of contraception, treatment for STIs, and other RH/FP services. BALANCED-Philippines continued to work closely with these RHU staff to develop and/or strengthen the referral system for women who are seeking FP methods that are not available at the CBD outlets.

The project partnered with the RHU staff, particularly the Rural Health Midwives, in monitoring the CBD outlets to ensure their efficient and effective operations. BALANCED-Philippines Field Coordinators, together with these service providers, provided the needed technical support to the trained PHE CBDs and PHE adult PEs.

By the end of Year 1, a total of 129 (15 males and 114 females) RHU staff were trained in seven of the nine municipalities in the “**new**” sites—19 more than the BALANCED-Philippines Year 1 target. BALANCED-Philippines also provided refresher training to a total of 147 (8 males and

139 females) individuals within the RHU staff in 19 of the 20 municipalities in the “**maintenance**” sites—99 more individuals than the BALANCED-Philippines Year 1 target. The Municipal Health Officers and public health nurses in the 10 municipalities in the province of Bohol have already attended the data quality workshop facilitated by USAID-assisted Healthgov Project.

For the next quarter, the remaining 30 RHU staff in the “**new**” sites and 20 RHU staff in the “**maintenance**” site will be trained. BALANCED-Philippines staff will also follow-up with and mentor all trained RHU staff so as to ensure they are able to carry out their expected roles.

Results from Activity 1.4

- 138 (11 males and 127 females) RHU staff trained/updated on PHE links and family planning and providing information on PHE links
- 11 additional RHUs from “**new**” and “**maintenance**” sites serving as referral points for FP and PHE information services during this reporting period
- 23 organizations using the BALANCED training manuals to train PHE adult PEs and PHE CBDs
- Contraceptive prevalence baseline conducted – see Appendix 1.

Status of PMP results for IR1

INDICATOR	July-September Accomplishment
1.1 Number of people counseled in RH/FP as a result of USAID assistance (<i>USAID/OH/custom indicator 2</i>)	1,526
1.2 Contraceptive prevalence rate (<i>USAID/OH standard indicator 3</i>)	Baseline data collected
1.3 Number of people trained in RH/FP with USG funds (<i>USAID/OH standard indicator 3</i>)	465 (37 males and 428 females)
1.4 Number of participants who received BALANCED training and/or mentoring that are now providing PHE training or technical assistance to others (<i>BALANCED core indicator</i>)	36
1.5 Percent of FP users of modern methods obtaining supplies and services from private sector sources (CBDs, etc.) (<i>surrogate BALANCED field indicator</i>)	0 ⁶
1.6 Number of USG-assisted service delivery points providing FP services (<i>BALANCED field indicator</i>)	326 (315 CBDs & 11 RHUs)
1.7 Number of target organizations incorporating PHE tools, protocols, etc. into their work (<i>BALANCED core indicator</i>)	23 ⁷

⁶ Data collection is ongoing

⁷ MENRO & RHU of Calatagan (2); MAO & RHU of Lobo (2); MAO & RHU of Mabini (2); MAO & RHU of San Juan (2); MAO & RHU of Nasugbu (2); MAO & RHU of Inabanga (2); RHUs of Batangas City, Bato, Hindang, Matalom, Inopacan, Bien Unido, Getafe, Buenavista, Clarin, Tubigon & Ubay (11). These local government organizations have been using the BALANCED training manuals to train PHE adult PEs and PHE CBDs

IR1 Priorities for next period (October 1 to December 31, 2011)

In partnership with the LGUs, PFPI will plan, prepare and conduct the following activities:

- Conduct PHE CBD/PE TOT in the municipality of Tingloy in Batangas, as conditions permit
- Continue to mobilize all master trainers to co-facilitate the remaining CBD and adult PE trainings (Activity 1.1)
- Help TOT participants from the “**new**” sites recruit and train PHE CBDs.
- Conduct refresher training for previously trained CBDs in the “**maintenance**” sites. In barangays with no CBDs, conduct new training for CBDs.
- Organize and conduct training/refresher training for government health/RHU personnel in the “**new**” and “**maintenance**” sites.
- Establish/strengthen social marketing arrangements in the remaining “**new**” and “**maintenance**” sites.
- Continue coordinating with Alphamed, DKT, etc. to help CBDs and RHUs in the “**new**” and “**maintenance**” sites establish a source of family planning commodities, thus, helping to ensure uninterrupted supply of FP supply to the RHU and the PHE CBDs.

IR2: Increased community awareness and support of family planning and conservation as a means to improve health, food security and natural resources

In order to promote pro-health and pro-environment behaviors, BALANCED Philippines will develop a network of community volunteer PHE adult PEs chosen from communities’ indigenous leaders or individuals living in the “**new**” and “**maintenance**” sites. The following IR2 activities were conducted during this reporting period.

2.1 Recruit, train and deploy PHE adult PEs

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

The local training of PHE adult PEs both in the “**new**” and “**maintenance**” sites continued this reporting period. BALANCED Field Coordinators and the TOT participants sought assistance from the LGU officials, particularly the village officials, RHU staff, and staff of local government offices and other stakeholders to identify potential adult PEs and participants for the PHE adult PE training. During this reporting period, a total of 497 (105 males and 392 females) additional PHE adult PEs were trained – 127 (23 males and 104 females) in the “**new**” sites and

370 (82 males and 288 females) in the “**maintenance**” sites – to increase demand for family planning and promote pro-environment behaviour.

The trainers who facilitated the PHE adult PE training were participants of the BALANCED Philippines-led TOT CBD/PE workshops conducted during the first quarter of 2011. To date, 36 of these master trainers/facilitators are now providing training to PHE adult PEs and PHE CBDs. These trainers/facilitators include MHOs, MENROs, Municipal Agriculturists (MA) and staff from both health and environment offices of the partner LGUs.

Working together, the trained LGU/NGO staff, PHE adult PEs and CBDs use their newly gained information and experience to conduct peer outreach to educate fishers, women and men on modern FP methods. The trained PHE adult PEs were deployed in their respective communities and have started conducting interpersonal counseling (IPC) sessions. Since most of the PHE PEs are actually BHWs, BNSs, Bantay Dagat volunteers, and/or barangay leaders, the task of counseling and sharing information on PHE is just one of their responsibilities. However, these volunteers have other responsibilities which often compete with the PEs’ time and effort on PHE. During monitoring and mentoring sessions with community volunteers, BALANCED-Philippines staff reminds these volunteers that they can conduct IPC sessions at the same time they are doing their daily usual chores—for example, when they are sea fishing, or when they conduct house-to-house visits as part of their tasks as health volunteers.

The project team is now in the process of collecting and collating their reports on the IPC sessions already conducted. A PE Diary with a simple job aid has been developed to help the PHE adult PEs effectively conduct IPCs and note the number of IPCs given during each week. It is currently being field tested with PHE adult PEs in project sites. This will be a major tool for both monitoring and mentoring the PHE adult PEs.

By the end of Year 1, 212 PHE adult PEs (30 males and 182 females) have been trained in seven of the nine municipalities in the “**new**” sites—57 over the Year 1 target. In the “**maintenance**” sites, 534 PHE adult PEs (104 males and 430 females) have been trained in 16 of the 20 municipalities—285 over the Year 1 target. BALANCED Philippines have been trying to involve more men, such as members of bantay dagat, people’s organizations, in the trainings and other activities to reach the core fishermen in the project sites. The challenge in involving more men is their lack of time to participate in the activities since their priority is to work for the family to provide daily needs such as food and to make both ends meet.

Results from Activity 2.1

- 497 (105 males and 392 females) PHE adult peer educators were recruited and trained

2.2 Develop and implement PHE IEC strategy

Ongoing	Activity leaders: Ronald Quintana and Luz Escubil
Activity Start: 07/01/11	Activity End Date: 09/30/11

During this reporting period, BALANCED-Philippines prepared and revised a draft communications plan framed within the Department of Health (DOH) Family Planning framework. It included communications objectives, and proposed integrated PHE themes and specific targeted messages. This communications plan has been revised and submitted to USAID/Philippines/OH for review and comments. The communications plan was adjusted for the inclusion of OEE field support activities and messages in the IEC package and may be fine-tuned, as needed, based on the results of the baseline behavior monitoring survey (BMS). This BMS survey is funded by BALANCED core funds and as of this reporting period, CCEF—a BALANCED partner for this survey—is in the process of encoding the data gathered.

Materials developed and used in previous PHE projects form part of the IEC package, particularly since they have been pretested and found to be effective in conveying integrated messages to the target audience. A new material—the ‘3 Tips’ brochure—was also developed and is currently being pre-tested. A copy of the material was also sent to DOH for approval and clearance since the DOH logo will be used in the material. The challenge with this is the busy schedule of the DOH staff who will be reviewing the material which is taking a long time to get the required DOH approval. The Bohol Environmental Management Office (BEMO) and the Province of Bohol have already reviewed the material and they already gave BALANCED Philippines permission to use their logos in the IEC material. With the upcoming OEE Buy-in, the material may be revised to include additional coastal resources management (CRM) and livelihoods messages from OEE-funded activities in order to achieve impact in changing individual fisheries or CRM behaviors. The messages would address specific environmental behaviors related to OEE interventions, for example stopping all fishing in MPAs, reporting illegal fishermen and poachers, or participating in coastal clean-ups. BALANCED-Philippines will coordinate with CI-P on the development and pretesting of these new materials in the Danajon Bank and Verde Island Passage project municipalities. The revised English version of the “3 Tips” brochure was written at a 6th grade reading level, translated to local dialects (Tagalog and Visayan) and pretested to ensure comprehension of the messages and to test the various print formats preferred by the community. Creative briefs for the existing PFPI IEC materials including copy of these materials were already sent to USAID/Philippines/OH and now awaiting clearance for them to be reprinted and distributed in the field.

The IEC materials and activities will seek to promote positive behavior change both in the health and fisheries/CRM areas and will be geared toward a variety of target communities, especially fishers and LGU policy makers. In the next quarter, BALANCED Philippines will conduct IEC campaigns/activities to reach more people with FP/RH and PHE information and messages.

Results from Activity 2.2

- 1 BALANCED Philippines communications plan developed
- 962 individuals received existing PHE communication materials

Status of PMP results for IR2

INDICATOR	July-September Accomplishment
1.2 Number of people trained in RH/FP with USG funds (<i>USAID/OH standard indicator 3</i>)	497 (105 males and 392 females)
2.1 Number of people who have seen or heard a specific RH/FP message (<i>USAID/OH standard indicator 2</i>)	962

IR2 Priorities for next period (October 1 to December 31, 2011)

PFPI will conduct the following activities during the next reporting period:

- Continue to train and mentor PHE adult PEs in the “new” and “maintenance” sites
- Finalize BALANCED Philippines’ communications plan and PHE IEC package and develop/replicate, pre-test (as appropriate) and distribute PHE IEC materials
- Increase the number of IPCs and people who hear and/or receive RH/FP and pro-environment messages

IR 3: Increased policymaker’s commitment to promote/support FP/RH services and integrated approaches

Achieving policy reforms takes time and requires going through a tedious process inherent in the local governance system. The BALANCED-Philippines Project, however, builds on collaboration and partnerships with existing PHE leaders and champions established by PFPI in its previous PHE projects. Thus, from the start of the project, PFPI conducted a number of group and one-on-one meetings, such as courtesy calls, project orientations, briefings, etc., with local chief executives, representative from LGUs and other stakeholders to increase support and commitment for integrated PHE policy reforms and to advocate for the allocation of a local budget for family planning and for the conservation of important natural resources. Key IR 3 activities completed during July to September 2011 are described below:

3.1 Conduct PHE Orientation and planning with LGU, NGO, PO and project stakeholders

Completed – August 2011	Activity leader: Ronald Quintana
Activity Start: 07/01/11	Activity End Date: 09/30/11

At the beginning of the project, BALANCED-Philippines activities were launched through a series of Orientation and Planning Workshops with barangay captains, municipal/city mayors, and heads of the health and environment offices of the municipality/city and province as participants. PHE orientation and planning activities were completed in August 2011. A total of 911 participants from the 29 municipalities attended the workshop.

During this reporting period, the BALANCED-Philippines Field Coordinators coordinated all Project activities with the LGUs, NGOs, POs and other stakeholders in the Project sites. The Field Coordinators also continued to follow up on the status of the integrated PHE action plans developed during the PHE orientation and planning to ensure that these plans are incorporated in the development plans and other plans of the barangay and municipal LGUs. BALANCED Philippines does not anticipate further additional workshops under this activity in the next quarter. However, if orientation workshops do occur, they will be reported on in the quarterly narrative reports.

Results from Activity 3.1

- None; PHE orientation and planning completed in August 2011.

3.2 Advocate and provide support for local development, environment, coastal resources management (CRM) and fisheries plans and/or agendas and leverage resources for incorporating PHE into local policies, plans and agendas

Ongoing	Activity leaders: Ronald Quintana and Francis Magbanua
Activity Start: 07/01/11	Activity End Date: 09/30/11

During this reporting period, BALANCED Philippines staff continued to coordinate with the local LGU officials, heads of local health, environment and planning offices and the local development council to advocate for incorporating PHE into local policies, plans and agendas. PHE action plans developed during the PHE orientation and planning which totaled 609, were endorsed by the Office of the Municipal Mayor and the Municipal Planning and Development Office to the Municipal Development Council for integration into existing plans of the municipality. These plans have to be followed up by BALANCED Philippines field staff to ensure that these plans will be integrated into existing plans of the LGU. BALANCED-Philippines Field Coordinators are experiencing difficulty in following this up with the Municipal Development Council, particularly in the “new” sites, given the expansive and tough terrain of the Project sites. Being island municipalities, several “new” sites were inaccessible during the rainy season, even when there was no typhoon. This and the current debate surrounding the RH bill were among the challenges facing the Project team during this reporting period. Some LCEs, particularly those with strong affiliation with the Catholic Church, had reservations about supporting the Project. Moreover, there are some municipalities where the Mayor and the Vice Mayor or the Mayor and the Municipal Council are not in good terms due to political reasons, which also cause delays in the approval of plans, MOAs, ordinances and other local policy documents.

The BALANCED-Philippines Project team continued to galvanize partnerships with the LGUs through MOAs between PFPI and the LGUs. In this reporting period, six additional MOAs (Bien Unido, Inabanga, Ubay, Hilongos, Abra de Ilog and Looc) were signed between PFPI and the participating LGU. These MOAs define the roles of each collaborating organization and the LGUs’ agreements to provide counterpart contributions to PHE activities. With these six additional MOAs, there are now thirteen (13) signed MOAs (eleven with the LGUs in the

“**maintenance**” sites⁸ and two in “**new**” sites⁹. Follow-up is currently underway as the actual engagement of the LGU requires legislation by the Municipal Legislative Council—a process that takes a long time. Also, during this period the municipality of Tubigon in the province of Bohol has incorporated RH/FP into their coastal resource management (CRM) plan.

The value of resources leveraged from LGUs totaled an estimated US \$ 2,492 (PhP106,643.68) during this reporting period. These resources provided by local partners include the costs of venues, meals, participants' time, leveraged amount for FP commodities and the conduct of PHE activities, and transportation support to training participants. During the PHE orientation, planning and training activities, some of the LGUs shouldered the expenses for the venue, and some of the costs of meals and transportation for some participants, and costs of selected other logistics.

In the next quarter, BALANCED Philippines will continue to follow up on the progress of the site-specific action plans developed during the consultations made for the duration of the Project. As of this writing, development and annual operational planning is underway at the local level. The BALANCED Philippines field staff will follow-up on the process and ensure that action plans are incorporated in the CRM plans or the development or annual investment plans of the municipality.

Results from Activity 3.2

- 1 Municipal CRM plan with integrated PHE activities and budget
- US \$2,492 leveraged from LGUs for FP/RH and PHE activities
- 6 MOAs signed between PFPI and the LGUs for the BALANCED-Philippines Project in which the LGUs agreed to provide counterparts for PHE activities for this reporting period.

Status of PMP results for IR3

INDICATOR	July-September Accomplishment
3.1 Amount of in-country public and private financial resources leveraged by USG programs for RH/FP (USAID/OH standard indicator 1)	US\$2,492
3.2 Number of local policy reforms/plans with integrated PHE initiated (BALANCED field indicator)	1

IR 3 Priorities for next period (October 1 to December 31, 2011)

The following activities are planned for the next three months:

⁸ Tubigon, Inopacan, Bato, Getafe, Hindang, Matalom, Bien Unido, Inabanga, Ubay, Hilongos and Abra de Ilog,
⁹ Lubang and Looc

- Continue advocacy for the integration of PHE and FP/RH activities into LGU policies, such as local development/Environment/CRM/Fisheries plans, development plans, investment plans, etc.
- Continue to establish MOAs with the LGUs

III. OTHER CHALLENGES

The first year of Project implementation posed several challenges for the BALANCED-Philippines team. The inaccessibility of several sites, particularly the island municipalities, proved to be a difficulty faced by both Project staff and stakeholders. These areas are isolated and almost impossible to reach with the onset of inclement weather, even if there is no typhoon. The lack of regular transport and the difficult terrain in areas, such as Looc and Lubang in Occidental Mindoro, makes travelling difficult, affects scheduling of activities and even complicates the commitment of stakeholders to participate in activities. Even with the presence of regular transport, travel is still a challenge across the sites in the province of Batangas since travel is dependent upon the erratic schedule of public jeepneys and buses, which only proceed to their destination once they are at full capacity with passengers.

Also, we have only one Field Coordinator per province. Given the wide area of coverage across the 10 municipalities in the province of Bohol, we realize that one field staff may not be sufficient. While the Field Coordinator has been able to facilitate the activities, it has also been difficult for her physically. Even in the other areas with fewer Project sites, the multiple functions expected of the Field Coordinator is, by nature, challenging. That said, the cost of adding more staff is not within the parameters of the BALANCED-Philippines Project budget.

In addition, it has been a challenge for the local partners and BALANCED Philippines Field Coordinators to be in close contact with the representatives of the FP product suppliers: Alphamed and DKT Philippines. Some representatives of Alphamed and DKT Philippines have had conflicts in schedules and others have had difficulty traveling to the area, particularly the island municipalities in both the “new” and “maintenance” sites. These private sources of FP supply also have problem on lack of human resources since one Area Coordinator is covering a number of provinces and municipalities. These private sources of FP supply have planned to hire additional staff and implement internal re-organization to address this issue. It also seems that the Area Coordinators of these private sources of FP supply are not aggressive enough to make a follow up/through with BALANCED Philippines partner LGUs who expressed willingness to partner with them and become the sources of FP supply for these municipalities. BALANCED Philippines staff in the national office and in the field constantly coordinates and provides feedback to these sources of FP supply and keep on begging their Area Coordinators to visit the LGUs and talk to them so that they would be able to discuss partnership and agreement but they are not that responsive enough.

The ongoing debate on the country’s Reproductive Health bill has made LCEs and even some community members reluctant to support the Project. Some mayors or barangay captains with direct or indirect affiliation with the Catholic Church are hesitant to openly support the Project, and some are outright opposed to spending for FP products for their constituents. Moreover,

there are some municipalities where the Mayor and the Vice Mayor or the Mayor and the Municipal Council are not in good terms due to political reasons, which also cause delays in the approval of plans, MOAs, ordinances and other local policy documents.

IV. PERFORMANCE MANAGEMENT AND REPORTING PLAN

BALANCED Philippines Project Indicators and Expected Results

INTERMEDIATE RESULT (IR)	INDICATOR	Expected Year 1 Results	Feb to Mar-Results.	April to June Results	July to Sept Results.	Total Year 1 Results
IR1: Improved access to family planning/reproductive health services in key bioregions	1.1 Number of people counseled in RH/FP as a result of USAID assistance (<i>USAID/OH/custom indicator 2</i>)	22,000	0	0	1,526	1,526
	1.2 Contraceptive Prevalence Rate (<i>USAID/OH standard indicator 3</i>)	N/A	N/A	N/A	Baseline data collected	Baseline data collected
	1.3 Number of people trained in RH/FP with USG funds (<i>USAID/OH standard indicator 3</i>)	713	50 (16 m; 34 f)	496 (46 m; 450 f)	962 (142 m; 820 f)	1,508 (204 m; 1,304 f)
	1.4 Number of participants who received BALANCED training and/or mentoring that are now providing training or technical assistance to others on PHE (<i>BALANCED core indicator</i>)	60	0	32	36	36
	1.5 Percent of FP users of modern methods obtaining supplies and services from private sector sources (CBDs, etc.) (<i>Surrogate BALANCED field indicator</i>)	15%	0	0	0 ¹⁰	0

¹⁰ Data collection is ongoing

INTERMEDIATE RESULT (IR)	INDICATOR	Expected Year 1 Results	Feb to Mar-Results.	April to June Results	July to Sept Results.	Total Year 1 Results
	1.6 Number of USG-assisted service delivery points providing FP services (BALANCED field indicator)	495	0	124	326	450 ¹¹
	1.7 Number of target organizations incorporating PHE tools, protocols, etc. into their work (BALANCED core indicator)	15	0	13	23	23 ¹²
IR2: Increased community awareness and support of family planning and conservation as a means to improve health, food security and natural resources	2.1 Number of people who have seen or heard a specific RH/FP message (USAID/OH standard indicator 2)	75,000	0	1,417	962	2,379
IR3: Increased policymakers' commitment to promote/support FP/RH services and integrated approaches	3.1 Amount of in-country public and private financial resources leveraged by USG programs for RH/FP (USAID/OH standard indicator 1)	U\$15,000	U\$49,963.28	U\$60,305	U\$2,492	U\$112,760
	3.2 Number of local policy reforms/plans with integrated PHE initiated (BALANCED field indicator)	10	0	3	1	4

¹¹ 26 RHUs + 424 CBDs

¹² MENRO & RHU of Calatagan (2); MAO & RHU of Lobo (2); MAO & RHU of Mabini (2); MAO & RHU of San Juan (2); MAO & RHU of Nasugbu (2); MAO & RHU of Inabanga (2); RHUs of Batangas City, Bato, Hindang, Matalom, Inopacan, Bien Unido, Getafe, Buenavista, Clarin, Tubigon & Ubay (11). These local government organizations have been using the BALANCED training manuals to train PHE adult PEs and PHE CBDs

Appendix 1: Contraceptive Prevalence Rate for BALANCED-Philippines Project Sites

CONTRACEPTIVE PREVALENCE RATE

PROVINCE	MUNICIPALITY	CPR	Year	Data Source
Batangas				
	Batangas city	28.09%	2010	RHU
	Calatagan	29.94%	2010	RHU
	Tingloy	29.05%	2010	RHU
	Lobo	14.60%	2010	RHU
	Mabini	18.86%	2010	RHU
	Nasugbu	33.20%	2010	RHU
	San Juan	39.14%	2010	RHU
Average CPR		27.55%		
Oriental Mindoro				
	Puerto Galera	85%	2010	RHU
	San Teodoro	17.98%	2010	RHU
	Baco	40%	2010	RHU
Average CPR		48%		
Occidental Mindoro				
	Adra de Ilog			
	Paluan			
	Looc	29.30%	2010	RHU
	Lubang	no data		
Average CPR		N/A		
Bohol				
	Bien Unido	22.91%	2010	RHU
	Buenavista	12.80%	2010	RHU
	Clarin			
	Getafe	20.86%		
	Inabanga	24.93%	2010	RHU
	CP Garcia			
	Trinidad	0.75%	2010	RHU
	Talibon	57%	2010	RHU
	Tubigon	34%	2010	RHU
	Ubay	24.40%	2010	RHU
Average CPR		24.70		
Leyte				
	Bato	no data		
	Hilongos	24.50%	2010	RHU
	Hindang	17%	2010	RHU

PROVINCE	MUNICIPALITY	CPR	Year	Data Source
	Matalom	35%	2010	RHU
	Inopacan	12%	2010	RHU
Average CPR		22.13%		